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ABSTRACT

This guide is an attempt to identify generally the kinds of programs planned by college unions for the spring semester of 1973. The programs are classified by types of events: theater, concerts and artists series, films, recreation, theme series, short courses, food, travel, art exhibitions, outdoor programs, craft shops, building services and facilities, campus constituencies, resource materials, and institutional references. The author has added some introductory and evaluative comments about the programs. The guide is also aimed at identifying trends deduced from information from the various unions. The guide can be used as a checklist by staff and student committees for program expansion and as a source of new and sometimes innovative ideas. (Author/PG)

AN UNCOMMON GUIDE TO COLLEGE UNION PROGRAMMING

ED 090860

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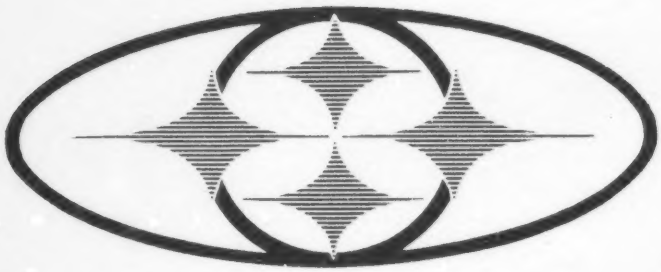

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AN UNCOMMON GUIDE TO COLLEGE UNION PROGRAMMING

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Foreword

Last summer in anticipation of the newly formed Core Consultation Team's first workshop in Region 12 at Wimberley, Texas, I wrote to a number of unions around the country with a request that they send to me samples of their brochures, flyers or other publicity materials devoted to program events on their campuses. My purpose was part of my homework for the team and our workshop. I was attempting to get as large a perspective as possible on what kinds of union programs were actually being presented. The response to my request for materials was gratifying. With extensive notes, I repaired to Texas to meet with Sue Clagett, Chairman of our Core Consultation Team from the Texas Union, Karen Simopoulos from L.S.U., and Ed Siggelkow of the University of Minnesota. In our planning sessions at the Texas Union prior to the Wimberley workshop, and to make an intense story short, my notes got typed and named, "The Whole Earth Catalog to College Union Programming." The W.E.C. was put to good purpose at Wimberley.

Cheered on by this success, I put out a call for more brochures this past September, and here are the collective results. *An Uncommon Guide To College Union Programming* (or the U.G., as we call it) is intended to identify generally what kinds of programs are on the boards (or have been in the past year or so) or are planned for the spring semester of '73. These programs are classified, as you can see from the index, as to types of events. I have added some introductory and evaluative comments written as a generalist in college union programming.

The U.G., is also aimed at identifying trends deduced from information from the various unions and from my personal reading, observations, experiences and conclusions. The Guide can be used as a checklist or yardstick by staff and student committees for program expansion and as a source of new and sometimes innovative ideas. The Guide's programming materials are enhanced, I trust, by current examples from the media, arts, social issues, and recreation items. There are also some new program resources and approaches suggested that perhaps some of you may not have used previously.

You are encouraged to use these materials as a base of some of our discussions in the Core Team's workshops, and all readers are encouraged to take this paper home and give the staff and student program committee chairmen the appropriate sections for ideas, references, and exchange of opinions. (I should be very interested in hearing yours and their reactions.) You might wish to use a three-ring binder to maintain the Guide so that you may add your own materials to the appropriate section in the margins and on the backs of the pages. Bear in mind, please, that the U.G. has a good sampling numerically but may be biased by my choices of schools selected for input. I aimed for input from schools on a wide geographic distribution and from unions where the programs were known to be good. Somehow the study got limited to the United States, for no good reason. However, I have accumulated about 150 pieces of mail which have some interesting, marvelous, and, occasionally, innovative program events.

Unions, of course, have press deadlines and calendar schedules to meet in relation to producing publicity materials; consequently, I have missed the spontaneous programs which didn't make calendars or special collections of printed materials. There isn't much evaluation of any of the individual union programs from their sources since the inclusion of such evaluation would constitute another sort of study. You might wish to write to a particular union if an offering of theirs is of particular interest.

Anyway, I hope the Guide will be interesting, helpful reading, and a propelling force to encourage more programming on your campus for the following reasons. I call these reasons "union musts" none of which are mutually exclusive:

1. to help make classroom learning more meaningful by assuming an important role in the educational process. How can we help make Asian Studies, American Studies, and Black Studies, for example, more significant and understandable through our programs?

2. to relate to the concerns of the immediate environment and the world around us through talking about social issues, learning about other cultures, and bringing in the best of our world as represented in the arts;

3. to help program participants to have more fun. Learning to have fun is becoming increasingly important for many reasons as we anticipate more and more leisure time. Americans have never been very good at relaxed sheer enjoyment;

4. to help various groups satisfy personal desires to learn something basic (and sometimes by doing in contrast to the abstraction of the classroom) in the pursuit of the arts and crafts or interests of an avocational or practical nature;

5. to enhance the useableness of the physical facilities of the union and its service features such as food, drink, companionship and information;

6. to bring together as many interest groups as possible on a common meeting ground so that the participants interact and their values are challenged through exposure to other life styles;

7. to provide opportunities for service and leadership so that students can "turn on," help each other, and also participate in activities involving social responsibility.

What are some of the visible program trends surrounding the union "musts" referred to above? I would list:

(a) the short course on informal learning opportunity by doing instead of being a spectator;
(b) travel;
(c) outdoor excursions and the accompanying cultivation of skills in coping with and learning about the environment:
(d) the all-out fun program;
(e) further cultivation of film programming:
(f) video-tape activity, just beginning to take root.

Because of the abundance of existing materials on pop and rock artists and related concerts and programs, no effort has been made to include information in the Guide on these kinds of programs except incidentally as part of a series. Neither have volunteer service programs been discussed herein since these are apt to be very personalized according to the institution and community involved. No effort has been made to include information on student leadership training programs or programming structures.

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THE THEATRE

The present offerings on Broadway, some of which will be available later on as road companies, tend to add to my growing anxiety about lack of student enthusiasm for the theatre. Of the small nucleus of students who still take advantage of the discount student arrangement available at my union, most apparently are drama majors or have courses in the dramatic arts. They, unlike some other students with whom I have talked, agree that the personal interaction that takes place between the cast and the audience—as opposed to such a process in film attendance—makes theatre going a more exciting medium than movies. The theatre, I guess, remains largely a middle-aged, expensive establishment medium whose offerings, with certain exceptions, don't really attract students in great numbers now. What shows are possibly exceptions?

Among those shows which appear to be good prospects for the road, the winner of the Drama Critics Circle Award for the best musical of 1971-72, *Two Gentlemen of Verona*, a loose Shakesperean adaptation, is a good bet. A more recent musical, *Pippin*, has lively staging and character identification with the present student age group through its central character—the son of Charlemagne—and his fill of war, sex, and political revolution, as critic Walter Kerr sized up the character. The plaudits for *That Championship Season* are well deserved, and this account of the twentieth reunion of a basketball team and their coach will identify and help set forth many of the differences illustrated by the present generation gap. Both *Grease* a nostalgic and satiric piece of the rock and roll period of the fifties, and *Godspell* a rock musical, are on the road, recommended, and surviving.

Union programmers must feel generally a certain amount of frustration at not being able to (or at least in my case) attract more students to plays like *Sleuth* and *No, No, Nanette*, which I would swear they would like if they would only try them. The only show I caught last season with a sizeable number of students in the audience was *Butterflies Are Free*. A few weeks ago at a performance of *Purlie*, there were many black students present. Student reaction this season was interesting to a Philadelphia road company's performance of *One Flew Over The Cuckoo's Nest*, a dramatic adaptation of the Ken Kesey novel. In his first appearance on stage the *character* drew applause rather than the star. *Status Quo Vadis*, Donald Driver's new play, got enthusiastic student acclaim the other night from students who took a chance with a "try-out."

The black play for primarily black audiences has come into its own as one of the fascinating developments in the theatre. The latest smash in New York is *Don't Bother Me, I Can't Cope* which also has road companies in several major cities.

The works of two old-timers in theatre music and musical comedy, Noel Coward and Cole Porter, are enjoying retrospectives. The former has two revivals running in London, and the off-Broadway production of *Oh Coward* (recently recorded) is just fine with its fifty year review of the 73 year old composer's witty and touching songs. The late Cole Porter has had a rash of records of his materials released in the last year. The last Cole Porter recording features some hitherto unpublished songs. The wit and sophistication of the 1930s, particularly, seems now a fertile area for student investigation perhaps for the same reasons the early Hollywood film musicals are doing well now with student audiences. Of the period, the stage, of course, had more biting satire and boldness in the work of the stage composers.

It is interesting to see the growth of dinner/theatres in unions which reflect the growing trend of cultural activities in the suburbs and away from center city harrassments.

Since there will always be some road companies around, these will help fill out theatre/concert series in unions. I wonder, though, how such forms as street theatre, improvisational groups, theatre by national groups such as the Chinese Theatre (which recently played New York) and the socially-minded Bread and Puppet Troupe might do nationwide and which are more affordable than big Broadway productions. Shouldn't we be taking stronger looks with our students at some off and off-off Broadway theatre movements such as the Ontological-Hysteric Theatre? Children's theatre is on the rise.

Listed below are some presentations in the theatre (and some shows are also included in the next section of this Guide under concert series) which appeared as road shows or were local productions in the unions as indicated:

CMU

Living Theatre with Julian Beck and Judith Malina in lecture and dialogue

The Fantasticks

MV
Children's Theatre: *Rumpelstiltskin,*
Man of La Mancha,
National Shakespeare Company,
Alpha Omega Players, *Adam and Eve*

StLU—UD
Alpha Omega Players, *Aria da Capo,* (Millay) and Broughton's *The Last Word*

UTenn
Buskers Company in the best of Broadway

ETennSU
Walk Together, Children
To Be Young, Gifted, and Black

Aub
Washington Irving, Man of Legend
Mark Twain, Tonight plus dinner theatre series
The Star Spangled Girl
You're a Good Man Charlie Brown

LSU
Summer Dinner Theatre
Under the Yum Yum Tree
Born Yesterday
Send Me No Flowers

SUNY/Buff
Touch (rock musical)

UWMil
Theatre of Samuel Beckett, *Krapp's Last Tape*
People's Theatre (a black community group) *Ceremonies in Dark Old Men*
Theatre of Illusion with resident artist teaching special effects, illusions, nostalgia routines, ESP, and happenings

UMo
The Effect of Gamma Rays on Man in The Moon Marigolds
Godspell
Antigone
Yeomen of the Guard

UCSFMed
Reader's Theatre: The Prose of Hemingway
Jerico, Jerico, Jerico
Ortiz's Mass

UHous
Burlesque Goes to College
UFla
The Tempest
Twelfth Night

FlaSou
Tommy (rock opera)

Duq
New Shakespeare Company: *As You Like It*

OhioU
Children's creative drama

UTexAus
Student Repertory Theatre: Barrault's *The History of Vasco*

ETexSU
Dinner/Theatre
The Fantasticks

Illini
Fiddler on the Roof
The Cage

VaTech
Broadway Series 1971-72: *Carousel; Promises, Promises; Company; Jesus Christ, Super Star*

Perhaps we make things too easy for students in bringing shows to campus. In our urban area perhaps we should be doing more about getting students *physically* into theatres at student rates so that habits are created. Good regional theatres such as those in Houston, Minneapolis, Buffalo, Chicago, Hartford, Richmond, San Francisco, and New Haven are sources of fine plays which should be seen by students.

The approach of the Phoenix Repertory Company during its recent Boston engagement is an admirable attempt to encourage theatre going by college students. The troupe during the day dispersed themselves off to eight universities to give informal lecture-demonstrations.

The February 20, 1973 issue of *The Chronicle* provides information on an American Theatre Association production survey of campus preferences of playwrights and kinds of productions. The authors conclude that a conservative trend in taste on campus has been clearly evident for the last six years with Shakespeare the favorite and Tennessee Williams, Bertolt Brecht, Edward Albee, and G. B. Shaw ranked high. Comedy is preferred over tragedies. There appears to be fear of an economic factor involved in loss of box office support with the presentation of experimental productions.

CONCERTS AND ARTISTS SERIES

One of the questions I asked the first programming workshop delegates at Wimberley was "Why is this series good?" I was referring to a listing which had previously appeared in *Variety* of the University of Texas (Austin) of the union's 1971-72 Cultural Entertainment Series:

The Proposition
Royal Winnipeg Ballet
Heavy Organ with Virgil Fox and Pablo's Lights
Austin Symphony Orchestra

Alvin Ailey Dance Theatre
The James Gang
Ferrante and Teicher
Henry Mancini (conducting)
Lorin Hollander
Gordon Lightfoot
Company
Boris Godunov
The World's Greatest Jazz Band

This series has good, diversified ingredients for all kinds of campus constituencies. Represented are social commentary, improvisation, modern black dance and classical dance, pop selections, a good pianist with a feel for student audiences, a recognized, legitimate folk singer, a classical symphonic program, a first-rate Broadway show, an opera, an old- time jazz group, and a fine organist with a light show. The combination of all of these is difficult to fault since there are parts of the series "low-brow" enough to attract large student audiences who just might be conditioned for the heavier material. My criticism of many union or university artists series is that students sometimes don't get met as to where they are in terms of musical appreciation. We need programs that provide a place to start building one's appreciation. (Incidentally, my friend, Jane Shipton, an A.C.U.-I. regular, after catching Fox and Pablo's Lights at the Old Fillmore East pronounced the production as "simply glorius.")

There are some other interesting and good artists series/ music/concert presentations in unions which must have hefty budgets to sustain these expensive series:

UTexAus
Cultural Entertainment Committee Series
It's a Beautiful Day
Harkness Ballet
Roberta Flack
Emlyn Williams as Dylan Thomas
Aaron Copeland conducting the Austin Symphony
Godspell
Julian Bream
Marcel Marceau
Edward Villella Dance Ensemble
George Solti conducting the Chicago Symphony

UHous
Fine Arts Series
Romeo and Juliet
Cologne Chamber Orchestra
Gary Snyder (Poet)
Julliard String Quartet
Yuriko and Dance Company
Jean Stafford
Virgil Fox/Heavy Organ/Pablo Lights
Paul Taylor Dance Company

VaTech
Concert-Theatre Series 1972-73
Godspell
Tokyo String Quartet
Philidor Trio
National Dances de Mexico: Folklorico
Martin Best (Minstrel Songs, guitar, lutenist)
Applause
Misha Dicter (Pianist)
Two by Two
Cincinnati Symphony Orchestra
National Ballet
Oscar Ghiglia (Guitarist)
Story Theatre
Richmond Symphony
Includes optional pre-show dinner for theatre offerings

CSU
Fine Arts Series
Cleveland Quartet
Benny Goodman with the Denver Symphony
Toulose Chamber Orchestra
Paul Taylor Dance Company
Aleksei Nasedin (pianist)
Waverly Consort
Phillipe Entremont
Story Theatre
Nicanor Zabaleta (harpist)
Adelaide Woodwind Quintet
Douglas Leedy (electronic music)
Preservation Hall Jazz Band
Jacques Loussier Trio with the Denver Symphony

UWMad
Special Theatre Attractions
Kostelanetz conducting the New York Philharmonic featuring Benny Goodman and Peter Nero
Ophuls' film, *The Sorrow and the Pity*
Paul Taylor Dance Company
Beryozka Dance Company
Dancers of Mali
Sleuth
Claude Kipnis Mime Theatre
As You Like It (Oxford and Cambridge Shakespeare Company)
Lar Lubovitch Dance Company
Applause
Berlin Concert Choir and Orchestra
Beverly Sills

UWMad
Orchestra Series
New York Philharmonic (Leinsdorf conducting)
Prague Chamber Orchestra
Minnesota Orchestra
London Sympnony Orchestra (Previn conducting)
Chicago Symphony (Solti conducting)
Mozarteum Orchestra of Salzburg

UNC
Carolina Union
Chapel Hill Concert Series

Angelicum Orchestra of Milan
Lorin Hollander
Carolina Union Presents:
Rigoletto
Les Ballets Africans
Robert Wagner Chorale
First Moog Quartet
Joeffrey II Company

UVa
Artists Series
National Ballet of Canada
Beryozka Dance Company
Richmond Symphony
Applause
Minnesota Symphony
Robert de Gaetano (pianist)
Michael Lorimer (guitar)

Among the more cheerful sights I have seen recently was the student turnout for an all Mahler program at the Academy of Music in Philadelphia with Ormandy conducting as well as an audience of mostly students in a Greenwich Village club listening to the great jazz pianist, Teddy Wilson. Another is the Smithsonian Institution's folk instrument exhibition with recordings and photographs in Washington. Small concerts are doing extremely well now with folk instrumentation featuring the harpsichord, dulcimer, mandolin, banjo, guitar, autoharp, harmonica, and bass.

The University of Delaware Fox Fire Series (1973) consists of series of craft demonstrations, films, lectures, and musical program focusing on the folk heritage of the University area:

UD
Talk, *Ghost and Witch Tales of the Eastern Shore*
Blue Grass Music (banjo, mandolin, bass, and guitar)
Brandywine Valley Ramblers (guitar, banjo, fiddle, autoharp, dulcimer, harmonica, mandolin)
Ola Belle Reed Family (folk tales and music)
Craft displays in rug braiding, quilting, crewel embroidery, bargello

Fridays seem to be good days to visit the Millberry Union (University of California Medical School at San Francisco) for small, interesting, diversified programs with sometimes an off-beat charm and appeal:

UCSFMed
Friday Far Out Programs
Banjo Band and Old Time Comedy Acts
Four Seasons of Love—a concert in song, verse and story
Concert of Classical Ragas
Political Satire
Encounter Theatre
Afro-American Performing Arts Group
Westwind Folk Dance Ensemble
Juggling Act with music and comedy

UCSFMed
Foggy Friday Fun
Poetry Reading with autoharp, sitar, and guitar accompaniment
The *Art of the Fugue* or Bach as interpreted by flute, cello, and viola
Production of Schisgal's, *The Typist*
Jan Ballan, *The Chattering Magician*
Pianist

UCSFMed
Friday Fun and Fantasy Series
Old English Rounds
Guido Haazen's Congolese Mass Missa Luba
Classical Song and Dance of China
El Mariachi San Miguel
Teeny Boppers Music from Rudy Vallee to The Trashmen
Hereford Hart stringers
Bal Anat Dancers
Robert Vaughn and Silent Films

Interesting also, both in terms of intent and location is this University of Wisconsin at Milwaukee series, *Interplay*, in the Fireside Lounge:

UWMil
Interplay Concert Series
(Fireside Lounge)
Percussion Ensemble
String Quartet
Operatic Selections including
Who Wants to Hear Opera?
Jazz
(in cooperation with University Music and Fine Arts staff and students)

Miami University of Ohio lists a Black Truth Percussion group with interesting instrumentation as well as an Appalachian Festival. The University of Pennsylvania's Houston Hall utilizes the reach-out concept again in presenting straight classical music programs in resident halls. In cooperation with their Music Department, the University of Florida sponsors:

UFla
Winter Quarter Concerts—sponsored in cooperation with Music Department and featuring lectures and musical programs the former category including Liszt, Renaissance Wind Instruments, Aaron Copland, Chinese Art Music, Latin American Music; also, featuring music for a baroque ensemble, pops concert band, bassoons, harp and percussion, piano duo, string quartet, among others.

Perhaps it is too precious an area, but popular music critic Douglas Watt has described the period roughly from 1925 to 1940 as appearing to be the golden age of American songwriting. Why not do some programs in this area particularly with musical comedy scores? You might start with one of Porter

Butts' favorite shows, *Good News*, (1927) and work your way up through some of Americana gold scores of Rodgers and Hart, George Gershwin (and Ira), Cole Porter, Dietz and Schwartz, Harold Arlen, etc. The late George Gershwin, incidentally, has recently been cited with a United States commemorative postage stamp.

Is vaudeville coming back? *Variety*, in a recent article, allowed as how this might be the case with the coat-tail effect of the success of the new legitimate play, *The Sunshine Boys*. The recent success of the Shenyang Acrobatic Troupe plus the presentation of Emmett Kelly's Circus "might" help support vaudeville's return!

Variety, again, makes the observation that there is a spillover of rock fans into the classical music groove since much of rock music has been influenced by the classical tradition. This point was made in connection with a midnight concert announced for Radio City Music Hall (New York) featuring organist E. Power Biggs, music synthesizer Walter Carlos, Pianist Eugene List, and harpsichordist Anthony Newman. Has anybody on your campus put this relationship of rock and classical music all together in a demonstration performance?

FILMS

When anybody asks me what I think are the ingredients of a good film program, my response first-off is that students will very nicely manage a good commercial series of American films. They will also handily inaugurate student competitions in film making. Student film committees invariably come up with provocative and catching names for series. The University of Tennessee Union's *Cans Film Festival* is dandy for a film competition title, and does it matter "what's on" at the Ohio University Union's *Movies to Cuddle By on a Cold Winter's Night*?

In this period of unprecedented interest in the motion picture as the preferred art form on campuses, union programmers can get all the "volunteers" they need from campus faculty and student film buffs to come up with a robust selection of the works of the directors of best foreign films currently dominating the screen. Pick from Italy's Antonioni, Fellini, Visconti, De Sica, Bertolucci, and Pasolini. Presently from France, the works of Chabrol, Rohmer, Resnais, Godard, Truffaut, Clair, Renoir, and Ophuls are very much in evidence. Three Japanese directors, Ozu, Kurosawa, and Mizoguchi, are good representatives. Sweden's Bergman is probably the most heavily featured director in campus foreign film scenes, and, of course, Bunuel with his films on France, Spain and Mexico. Some of the current and critically claimed works from the above distinguished group of directors are Bergman's *Cries and Whispers* which was recently selected as the best film of 1972 by the New York Film Critics group. Other notable film productions now appearing commercially are Rohmer's *Chloe in the Afternoon*, Bunuel's *The Discreet Charm of the Bourgeoisie*, Ozu's *Tokyo Story*, and the controversial Bertolucci film, *The Last Tango in Paris*. Another relatively new film, *The Emigrants*, directed by Sweden's Troell, should be added to the above list.

I heartily recommend a *review* of the documentary film as a highly essential film program element. For starters perhaps, Pare Lorentz's *The River*, along with some of the Flaherty works and winding up with some of the contemporary pieces of de Antonio and Wiseman. The best documentary film I have ever seen is Ophuls' *The Sorrow and The Pity*. What a program this is to make more meaningful student insight into the horrors of World War II and the values illustrated by follow-up interviews more than a quarter of a century later with some of the residents of Clermont-Farrand, France who lived under the Vichy regime.

Some of the most popular film evenings on campus are derived from the vast area of the underground, experimental, or new America cinema, whichever term you prefer. My first evening of films of this new movement was in connection with a visit to my campus by Jonas Mekas some seven years ago. He accompanied his commentary with such examples of the emerging film movement with some of his own works including *Circus Notebook*, along with *The Flicker* by Conrad and Kuchar's *Hold Me While I'm Naked*. Along with these presentations I became hooked on some of the earlier films such as *O Dem Watermelons* by Nelson and Downey' s *Chafed Elbows*, among others. The experimental film movement in its approximate ten-year history had proliferated wildly in terms of numbers of filmmakers using all sorts of techniques such as Vanderbeek's collage animation, for one. Union programmers who don't follow this field closely would do well to seek out teaching staff in film for their recommendations of such experimental film names as Brakhage, Braillie, Anger and Emswhiller (in addition to those named above) for innovative and suitable works for general campus audiences.

In the commercial film area, the emergence of the black film in recent months with dramatic substance cutting across racial lines—and I refer to the excellent *Sounder*—is another step forward in helping identify "the black esthetic."

Reading the film offerings below is not unlike the excitement generated by going through film catalogs in anticipation of organizing next semester's film program:

SUNY/Buff

The Move Toward Open Forms in the New American Cinema: Baillie, Brakhage, and Mekas

The American Film: Ford, Hawks, King, Huston (of the last 35 years)

Expression, Revolu ion, and Hitchcock (History of cinematic expression)

Soviet Cinema (as part of a workshop)

The Primarily American Series of 30s, 40s, 50s, 60s in action, suspense, and comedy

Silent Films (Neglected works of the silent era of popular favorites of that period and little known works of major directors)

UTenn
Cans Film Festival
Workshops with national filmmakers
Competition of southeastern films featuring Jonas Mekas

UCSFMed
Monday Films at Noon
Interesting combination of art media films, biographical short films (Hemingway, for example), Fellini: "A Director's Notebook," "Why Man Creates," (used several times this past year at A.C.U.-I., conferences), and others featuring different cultures. Another series featured Navaho culture, the Dada art movement, Andrew Wyeth, Tibetan culture, Huelga! mountain climbing, Harry Partch's music studio, youth drug ward, lyric day dreams, among others.

USCFMed C-MU
Science Fiction Series

C-MU
Serials such as Flash Gordon
Bergman Festival
Truffaut Series
Underground and Experimental Series
Godard Series
Experimental Films by C-MU Students
Hitchcock Festival
Marx Bros. Festival

Gramb
Documentary Series: Great Decisions in History
Horror Series

UFla
Italian Neo-Realistic Festival of De Sica, Rosselini, and de Santis
Sir Carol Reed Festival

Adelphi
Current and Emerging Issues Film Series
X Rated Experimental Film Series

UTexAus
Shakesperean Festival
Arthur Penn Festival
Saturday Morning Fun Club: films with contests, prizes, and free bubble gum

NYUBronx
Tuesday Night Lonely Hearts Club (tear jerkers of the 40s and 50s— bring your own Kleenex)

CCStC
Marlon Brando Festival
Mae West Festival

Duq
Charlie Chan Festival
Horror Festival
Hitchcock Festival

UD
Broadway musical comedy composers/lyricists: film scores of Gershwin, Rodgers and Hart, Cole Porter, Dietz and Schwartz
Off Beat, Down Beat, Eccentric Little Movie Series

HPC
Civilisation Film Series

LSU
Fellini Festival

StLU
Wiseman documentaries with personal appearance by Wiseman

Selections from erotic film festivals and non-rated films (as well as the X-rated variety) are being offered by film rental houses. The union's program structure people need to be on the lookout and anticipate how to deal with the legal and social ramifications of exhibiting or not these films. The most publicized, allegedly pornographic film of oral sex (and a film which has broken box office records in a number of commercial theatres) is now a subject of campus controversy at a midwestern state university. University authorities denied a campus film society permission to exhibit this film on the grounds of obscenity and posed the question of the "cultural" purpose of the student film society. One of the questions which has evolved from this situation was whether or not the University actually controls its own facilities in relation to the content of a film. (As of March 2, 1973, the film was judged to be obscene in a New York City Criminal Court.)

Along more conventional programming lines, isn't it about time the British cinema got reviewed again? The Japanese film is on the rise along with directors' retrospectives such as Orson Welles. I would predict that union programs will embrace more and more student creativity in 8mm. What can your students do in utilizing film without camera in creating abstract designs by scratching the film and/or placing objects on the film's surface?

RECREATION

(See also Outdoor Programming)

It will come as no surprise to you to be told that across the nation there have been dramatic rises in recreational areas involving pleasure boating, tennis, bicycling, and skiing. What might amaze you is the intensity of the boom in participation sports. According to a recent release of United Press International, Americans in 1973 will set another record, as they did in 1972, in numbers pursuing recreational activities. In 1972, as opposed to 1971, boat sales rose twenty-five per cent, tennis players increased in number by

twenty per cent, fifteen per cent more bicyclists took to the road, and there were ten per cent more skiers on the slopes, according to the UPI release. Also cited as preferred activities are golfing, jogging, snorkeling, and camping, along with just plain relaxing. Some new sports are emerging such as cliff diving (with delta- wing kites attached to the diver's body) and snowmobiling. This last activity is drawing increasing scrutiny from state legislators because of noise and danger of the snowmobile and with the tendency of drivers to invade private property. The leisure time market of sales is also booming for products associated with recreational activity. Some sales of products on the increase include all weather tennis court enclosures, the ten-speed bike (with a high theft rate, too), motorcycles, travel trailers, and snorkeling equipment. The UPI survey reports, also, that at home pool tables may soon outnumber pianos. Other news items cite chess and backgammon making strong comebacks as home activity. (In commercial establishments such as resort hotels chess and backgammon are increasingly featured along with gin rummy revivals.) I think these developments are closely related to trends which influence our union programming.

On the campus, there is growing popularity of the "custom developed" package of imaginative recreational activity and happenings in a concentrated period. These marathon type programs frequently referred to as "all night bashes," "spring thing," or "Student Center Day," involve a variety of elements. Examples of these programs are provided in the listings below. The recreational theme programs such as Oktoberfest and May Day provide desirable diversity in union programming along with special, one-shot events such as trivia bowls, and frisbee competition. Games tournaments in billiards, bowling, table tennis, chess, and bridge are so common as to be practically a certainty at any given union. Foosball and air hockey are coming into their own, also, as standard items in union recreation areas. Several unions such as those at the University of Florida, The University of South Carolina, and Indiana University have camps or retreats for recreational activity and camping away from the union and campus.

If indeed students are becoming more proficient at creating recreational diversions because of the need for "escapism", they are doing a good job—and helping the union fulfill one of its fundamental goals—in a calmer campus era following the activism in the past few years.

A run-down of the listings of recreational activities looks like this:

USouFla
A Night of River Boat Gambling

UTexAus
After Football Game Dances

Illini
All Nighter with music, movies, bowling, billiards and other special events

UWMil
All Night Bash
Square Dance
Concert of Bluegrass Music
"Country" refreshments
Crafts Center
Films
Hopscotch
Three Legged Races
Athletic Facilities
Games Area

USouFla
Art Demonstration
Decorating your room and apartment

MontSC
Banana Eating Contest

MemSU
Battle of the Bands

CenMoSC
Beard Growing Contest

IndU
Beechwood Heights
Summer Recreation Area—Picnicing, Games, Sailing, Swimming, Playground
Plus Summer Day Camp

VaTech
Bicycle Rally

NYULoeb
Bicycle Treasure Hunt in Central Park

USFla
Bikini Fashion Show

Illini
Bingo

NYULoeb
Bread Sculpture

UUtah
Bridal Gallery

USouCar
Carolina Follies

UWMil (UD)
Jimmy Caras—Five-time pocket billiard champion demonstration

UTenn
Casino Night

UWWWater
Chalk In

USouthCar
Christmas Card Contest

Manchester
Christmas Party for Faculty Children

UTenn
Christmas Tree Lighting

Illini
College Bowl (based on TV program)

UTenn
Couples Night
Bargain rates or package deal for a couple to have a meal and entertainment in the union

CenMoSC
Cracker Eating Contest

UFla
C. Shaw Smith Show—Humorous wizardry

Manchester
Dads' Day Show
A Production: Daddy's Gone a Hunting or Paradise Lost on Mount Olympus
Football game
Introduction of football fathers
Family Buffet

MemSU
Dating Game

Aub
Easter Egg Hunt

USFla
Family Night and Family Day Programs—Cartoons, play games, participate in costume parade

LSU
Fashion Show

UWWWater
Firehose Fight

UMaine
Folk Dancing

OhioU
Folk Festival and Crafts Show

UWMad
Football Parties:—Pre Game Highlights, Alumni Reception, Marching Band Warm-up, Pom Pom Squad Routines, Brats and Beer on Terrace
Post Game Highlights
Jazz Group - beer, wine, soda, cheese

OhioSt
Fortune Teller

USouthCar
Frisbee Contest (planned)

Aub
Frog Jumping Championship

GW
Gay Dances

MemSU
Gymnastic Exhibition

MemSU
Hairstyling

MemSU
Hamburger Eating Contest

OhioSt
Handwriting Analyst

UTenn
Howdy-Doody Revival featuring Buffalo Bob

MontSC
Ice Melting Contest

UWMil
Ice Sculpture Contest in Crafts Centre

OhioU
If Comics Took Over Skits

USouthCar
International Fashion Show

Manchester
Kangaroo Bull Race

MontSC
Kite Flying

UAriz
Las Vegas Nights

Manchester
Legs Contest

Manchester
Lick n Kick—Ice cream cones and dance

OhioU
Like Mother, Like?
Mother's Weekend: talent contests, theatrical presentation, swim club show, coffee house performers, exhibitions of arts and crafts, fashion show, flea market, bingo party, special food events. Also listings of community sources such as churches and restaurants.

Aub—UD
Magic Show

Auburn—Adelphi—Rutgers, NB—Gw—UWMil—UTenn
Marathon Dance

Manchester
May Day—Trike
Mini Race, Spartan Spoketacular, Kangaroo Bull Race, Coronation of Queen

Manchester
Mini Bike Race

Illini
Memorabilia: Mom of the year selection with style show, flower show, glee club program, art fair, musical theatre production, MemBrain I, campus tours.

UWMil
Moonlight Bowling

CenMoSC
Muleshoes

OhioU
Oktoberfest
German music, Punch & Judy, folk dancers, beer chugging, whip cream smear, body painting, side shows, pie throw, coin pitch, ladder climb, water balloon, German crafts, crafts display, dunking machine, cotton candy, pretzel eating, dart boards, mock marriage, car smash, egg throw, and pumpkin carving.

Manchester
Parents Weekend
Class Attendance, Bonfire, Coffee Hour, Musical Production, Pep Weekly

Manchester
Pie Eating Contest

NYULoeb
Ping Pong Exhibition with Marty Reisman

CenMoSC
Pistol Tournament

MiamiU—OhioU
Pogo Stick Day

Manchester
Powder Puff Football

ArizSt
Pumpkin Fest
All day affair with pumpkin carving and judging
Pop Ups (films, folk music, rock bands, arts and crafts which pop up in all corners
Hot Apple Cider
Palm Readings
Bobbing for Apples

CenMoSC
Punt, Pass, and Kick for Women

ArizSt
Robert Rowley—State of Arizona Chess Champion—Match wits with a chess master

UUtah
Science Fair

UWMil
Sheepshead Tournament—card game

UTenn
Sit on the Floor Concerts

UWWWater
Sky Divers

MiamiU
Squirt Gun Fight

Manchester
Sled Race

UWWWater
Sports Car Show

C-MU
Spring Carnival
Bike Rally, Motorcycle, Slalom, Paper Airplane Contest, Plank Joust, Frisbee Tournament, Faculty Egg Toss, Fireworks Display, Concerts, arts/ crafts display/food/ coffeehouse

UTenn
Spring thing
Competitive Events, Arts/Craft Show, Graffiti Fence, Frog Jumping, Frisbee Throwing, Kite Flying, 12 Hour Dance

UAriz
Street Dance

USouthCar
Talent Showcase

USFla
Theme Dances: Dreyfus, Duck, Bacchus, etc.

Illini
Trivia Bowl

Manchester
Tug of War

UHous
U of H Night at Astroworld

FlaSU
University Seminole Reservation for outing, picnics, retreats, barbecue pits, picnic areas, cabins, camp sites, boat ramps, swimming areas, showers, boathouse, sailing, canoeing and volleyball, shuffle-board, table tennis, horseshoes, swimming, fishing camping

UMo
Where on this Campus Can I Meet Someone in a Dark Alley
Moonlight Bowling

Auburn
Jack White, Pocket Billiard and Trick Shot Artist

ETexStU
Western Week
Dude permit sales, Bar-B-Q, ten cent games, bingo, square dance, weird western film festival, arrest of administrators, concert/dance, western week games featuring beer chugging, war paint, gunfight at the OK Circle with water pistols, beautiful boots contest and rodeo with bareback bronco riding, bull riding, barrel racing, calf roping, etc.

UWMil
Wine Tasting Festival

UConn
Winter Olympics—Snow Sculpture Contest, Snowball Roll, Toboggan Pull, Egg Throwing, Peanut Push Relay, Rope Pull at the Skating Rink, Human Wheelbarrow Race

Manchester
Women's Broom Hockey

Illini
Young Illini Group
Give it All Away, Contemporary musical variety show

UAriz
Yuletide Festival

Don't forget the pinball machines in the games room as a service and a marvelous source of revenue. In addition to all of the activities and trends listed above, there seems to be a reversion to some of the squarer antics of the 1930s along with the self-evident nostalgia period of the 50s.

Where Can I Go to Meet Someone in a Dark Alley? is an imaginative approach to publicity materials by the University of Missouri Student Activities group promoting moonlight bowling in the games area.

The rise of interest in archery was helped enormously by last year's Olympics. Monopoly, too, seems to be experiencing another one of its upswings in game property deals.

THEME SERIES, SPEAKERS, AND ACADEMIA

As a union programmer, may I strongly suggest to you again that you get as firm a beach as possible at your institution on the innovations taking place in curriculum development and reform. To paraphrase an old Jimmy Durante remark, "Everybody's getting into the act." Possibly some unlikely academic bed partners of a few years ago now find themselves embracing, figuratively speaking, to provide a high level of excitement and intellectual challenge for students through course cross-fertilization. Many of the new academic programs now being developed or refined are fraught with possibilities for the union in the way of informal back-up learning opportunities. What is your reaction to such inter-departmental course listings as:

Vietnam and the Young: What Do We Tell Our Children? (Education and Political Science)

Self, Energy, and Culture (Anthropology and Dramatic Arts)

Sports in American Society: Literature, Culture, and Philosophy (English and Physical Education)

Contemporary Religion in America (Sociology and Philosophy)

Chemocology: Integrated View of Chemical and Ecological Concepts (Chemistry and Entomology/Applied Ecology)

Consumer Behavior and Marketing Research (Business and Economics)

Urban America: Processes, Problems, and Projects (Geography and Economics)

The above courses are a part of a list comprising new academic offerings called "The Integrated Learning Semester" scheduled at my institution for the fall of 1973.

I am greatly intrigued by what's being presented by museums of correlations of art and other academic areas such as the National Gallery's program on "The Mathematics of Art: The Art of Mathematics."

I hadn't realized until I read the President's annual report the other day of my alma mater of the extent of their development in new academic programs. These offerings include not only familiar ones in Asian Studies, Afro-American Studies, and Russian Studies but some I didn't

know about, namely, environmental sciences, urban design, landscape architecture, and biomedical engineering. There's a lot of substance here from which the union can draw for associated programs.

What about the attitudes of students now in supporting causes reflecting social issues—with the ending of the Vietnam war—and the support of academic reform? Tom Wicker, an Associate Editor of *The New York Times* observes that there seems to be missing on campuses now a vital sense of involvement by students in great public issues. He believes that they have lost their taste for personal activism "to do battle with the lions of imperialism, irrelevance, and immorality." In his article of late January of this year, the columnist concludes that the students no longer have confidence in personal involvement. This lack of confidence exists in spite of the fact they turned public opinion against the war. The students, however, were unsuccessful in their central objective of attempting to force two administrations out of the war.

The above view supports the trend to conservatism as reflected in the action and attitudes of students. A recent American Council on Education Study of 17-19 year old freshmen reveals that two-thirds of the first year class members describe themselves as middle of the road or conservative in political orientation. With the Vietnam war out of the way, the two broadest areas attracting the largest spectrum of student support are pollution and consumer protection. There is also substantial interest in promoting more school desegregation and concern about courts excessively promoting the rights of criminals. On campus, those freshmen believe that colleges are "too easy" on student protestors. A very very high percentage of the freshmen support equality of rights for women. A high per cent of the freshmen sample group believe that colleges should not concern themselves with off-campus behavior.

In this period of transition from activism to "growing" conservatism here are programs you can consider in perspective of what is happening to student attitudes and tastes:

Student Conference on National Affairs—(SCONA) (Tex-A&M)

> 18th Program: "The Controlled Society" to examine the control of crime and the protection of basic freedoms, big business control of government policies and consumer behavior, federal regulation of the mass media, the implication of social control through behavior modification and psycho-surgery, and biological control resulting from genetic engineering and asexual reproduction. Committed speakers are Acting Director of the F.B.I., Patrick Gray, Arthur R. Miller, Harvard Law School, Nicholas Johnson, Federal Communications Commissions, and Jack Michael, Western Michigan University.

SCONA is an annual 3 1/2 day program consisting of a forum for students to discuss issues of important national concerns and to further students' awareness of the complex nature of national issues of importance. Previous SCONA themes have been "Impact of the University" and "Student Responsibilities in the Seventies."

China Old and New NYUBronx

A week of programs on China (March, 1972)

- Exhibition of prints loaned by Nationalist Chinese Consulate
- Chinese Knick-Knack Sale
- Festivals and dance film of New Year activities and traditional dances
- Talk, *The Future of China in East Africa*
- Lion Dance
- Talk, *The Chinese Revolution: Landmarks and Significance*
- Painting in the Chinese Manner—an exhibition and demonstration
- Talk, *Women in the People's Republic*
- Chinese Goodies Food Sale
- Talk on United States Foreign Policy and China
- Films, *Red Detachment of Women* and *Three Days on the Isle Beautiful*
- Propaganda films made in the People's Republic and Nationalist China
- Demonstration and dance program by the Chinese Dance Company of New York traditional dances and the defensive arts by Tai Kung Fu Association
- Chinese western film
- (Talks mostly by New York University faculty)

Challenge '72 (UTexAus)

- The Origins of Contemporary Music featuring Bill Graham formerly of Fillmore East, D.A. Pennebaker, filmmaker, and Denny Cordell, record producer and local musician.

Black and Puerto Rican Cultural Weekend (Ham/Kirk)

Talk, *Third World Cultural Liberation and Fourth World Humanism;* video-tape featuring Shirley Chisholm, *Unbought and Unbossed;* art exhibition of black and Puerto Rican painters; Puerto Rican music, dance, and poetry based on the folk tradition of the multi-ethnic Spanish, African, and Indian culture of the island; Black and Puerto Rican choir; program on community medicine; film, *Is There a Doctor in the Ghetto?* plus Black artist musican program.

Justice: Does It Really Exist? (DelSt)

Talks (plus film) and these areas: *Do you Really Have Legal Protection?, Some Are More Equal Than Others: Does Justice Have a Color— Is It Black or White? Men in Cages: Prison System, Its Use and Abuse,, Are Changes Being Made in Prison?, Crime and the Court: Capital Punishment: Did It Work or Should It Be Abolished?*

Women at Rutgers (RutNB)

Display of feminist literature

Women's Theatre Workshop conducted by Cathy Stillson, —"It's All Right to be a Woman"

Art exhibition by women artists

Talk, *Stereotypes and Women Artists*—Candy Nemser, art

critic
Talks by Doris Lessing, author—Adrienne Rich, poet—Anais Nin, writer—Tony Morrison, author
Viola Farber Dance Company
Talk, *Black Women in Literature*—Cecila Drewry

Earth Week (USMoSA)
Sponsored by Student Activities, cultural concerts, environmental planning, and the Environment Education Association:
Campus Environment: University's pollution problems, purchasing policies, and environmental curriculum (talks)
Nuclear weapons and the environment
The polluting automobile—improvements and alternatives
Feedlot pollution
Ecology, Environment, and the Oil Industry with Walter Hickel as major speaker

Our unions' concerns with issues and social problems as well as the arts and personal values are dramatically illustrated by following the list of speakers who are stating their views on such matters as:

Sports ethic
racism and inequality of opportunity
poverty
abortion
censorship and obscenity
psychic phenomena
altered consciousness
conservatism and rightist political philosophy
humor
justice
human sexuality
drugs
science fiction
noise pollution
inflation
population control
space exploration
socialism
The Jewish Defense League
Irish revolt
women's liberation
art abstraction
personal adjustment
prison reform
rape
urban problems
nutrition
police
consumerism
organized crime
Indian activism
Presidential expansion of power
amnesty
confidentiality of the news media
air fares
and other topics

Ralph Abernathy	(MontSC)
Bella Abzug	(UD,MontSC)
Muhammad Ali	(UTexAus)
Jack Anderson	(UTexAus,UNC, ArizSt, UMo, ECU, UUtah)
Maya Angelou	(UMoSA)
Isaac Asimov	(UD)
F. Lee Bailey	(UNC)
Bill Baird	UConn)
John Barth (the novelist)	UD)
Dr. Herbert Benson (physiology of meditation)	(UD)
Julian Bond	(ETennSU, UConn, (GW)
Jim Bouton	(Duq)
Dr. Robert Fradley (ESP and psychic phonema)	(VaTech)
David Brinkley	(VaTech)
Art Buchwald	(UMoSA)
Reid Buckley	(UMoSA)
William F. Buckley, Jr.	(UTexAus)
Senator Buckley	(Colgate)
Anthony Burgess	(ArizSt)
Russ Burgess (occult and ESP)	(UTenn)
Al Capp	(MemSU)
Shirley Chisholm	(Gettys, UUtah)
Ramsey Clark	(UUtah)
Arthur C. Clarke	(ArizSt, UMoSA)
Allan Y. Cohen (former graduate student of Timothy Leary)	(ECU)
Robert Dale	(GW)
Adele Davis	(UTexAus)
Ronald Dellums	(UHous)
Bernadette Devlin	(UNC)
Congressman Pierre S.DuPont	(UD)
Daniel Ellsberg	(UHous)
Paul Erlich	(UMo)
Mrs. Medgar Evers	(UWMil)
James Farmer	(UMont)
Lawrence Ferlinghetti	(UTexAus, UNC)
Jane Fonda	(MemSU)
Justice Abe Fortas	(ArizSt, MemSU)
Betty Freidan	(Bradley)
Stanton Freidman (flying saucers)	(UConn)
Lillian Gish	(UD, MV)
Fred P. Graham	(HPC)
Dick Gregory	(UMoSA)
Colonel John Glenn	(ETennSU)
Gordon F. Gray	(ECU)
Father Groppi	(UMont)
Peter Hackes	(Bradley)

Frederick Harper	(MV)
Michael Harrington	(UNC)
Joseph Heller	(Illini, UMoSA, LSU)
Walter Hickel	(UMoSA)
Hubert Humphrey	(GW)
Chet Huntley	(MemSU)
Anthony Imperiale	(MontSC)
Rev. Jesse L. Jackson, Sr.	(UTexAus)
Linda Jenness (Socialist Worker)	(UTexAus)
LeRoi Jones	(UNC)
Rabbi Meir Kahane (Jewish Defense League)	(UTexAus)
Bernard Kalb	(SWTexSt)
Herb Kaplow	(MV)
Alex Karras	(UMoSA)
Flo Kennedy (Women's Liberation/the Black View)	(ArizSt)
John F. Kerry (Vietnam Veterans Against the War)	(UD)
John Kolisch	(ETennStU, UD)
Elaine de Kooning	(MV)
William Kunstler	(UTexAus, Duke, Ud)
Mark Lane	(USouthFla)
George Leonard	(MV)
Congressman Paul N. McCloskey	(Duke)
Norman Mailer	(UHous)
Rollo May	(Duq, Duke)
George McGovern	(GW)
Margaret Mead	(MV, UD, UNC)
Hans Morgenthau	(UMont)
Roger Mudd	(MemSU)
Patrick Murphy	(NYULoeb)
Larry McMurtry	(UTexAus, MV)
Tom Murton (Prison reform)	(UTenn)
Ralph Nader	(UTexAus, USFla)
Charles Percy	(GW)
William Proxmire	(UNC)
Max Rafferty	(MV)
Eveyln Reed (Anthropologist and feminist)	(UTexAus)
Jean Francois Revel	(UWMil)
Richard Rubenstein	(UNC)
Ralph Salerno	(UMiami)
Mort Sahl	(UMont)
Pierre Salinger	(UTenn, StLU, UD)
Bill Russell	(MV, Duke, MemphisStU)
Rod Serling	(Duq)
Neil Sheehan	(Duq)
Jean Shepherd	(UD)
Hugh Sidey	(ECU)
Joseph Speare	(UTenn)
Benjamin Spock	(MontSC)
Frederic Storaska	(UWMil, ECU, SWTexSt, UConn)
William Tenn	(UD)
Strom Thurmond	(LSU)
Alvin Toffler	(UMoSA)
Senator John Tunney	(MV, GW)
Stewart Udall	(USouthFla)
Al Wiedorn	(UConn)
Mayor Sam Yorty	(UMont)

Potpourri

District of Columbia Public Interest Research (GW)
Group re: pollution, consumer rip-offs, and landlord-tennant relationships

Greenwich Village and its Heritage
Mind Control
Reincarnation and Karma
Life on Death Row
Amnesty: Why or Why Not?

Faculty and Guest Lecturers (UCSFMed)
Shamanism: A Phenomenological Overview
Concentration Camps: Can They Happen Again?
Hypnosis and Self-Hypnosis: Its Uses in the Exploration of Self
The Dance in Africa
Curandermiso: Mexican Folk Medicine and Healing
Why Is Genetics Exciting
Viruses and Cancer

University Lecture Series (in cooperation with summer session faculty and visit-scholars) (VATech)
The Folly of Phase II
Second Invasion of the Wilderness
The Choosing of a President—1972
Where Are You When We Need You Now? (vaudeville racial comics and their popularity)
A Child's Garden of Pornography
The Power and Pattern of Contemporary Religion and Life Elements of Religion in War, Death, Politics and Marriage

University Hours—Speakers and Discussions (UD)
Study Opportunities Abroad
How's Your Horse Sense (horseracing and the betting system)
Women in Sports
Goals, Directions, and Opportunities in Black Studies
Programs and Problems in Correction
The Jesus Movement
Koinonia (A Spiritual and education communal movement)
The Independent Study Period: What's It All About?
The Magic Age of Steam
The Student's Legal Rights and Responsibilities

International Week involving many southeastern colleges—a series of planned (USouthCar) events and activities involving a big brother program, international Christmas house, world understanding week, sports competition, language classes

Black Culture Week (ETexStU)
Gallery exhibition and workshop, panel discussion on "The Role of Black Culture in the Black Struggle," poetry for the people, a film, *Black World*, and Afro-Ball.

The American West (CSU)
An integrated program using a summer session theme of the American way involving various university departments, including the university union. Some selected events include:

Exhibitions: Art of the Southwest American Indian
Western art exhibition by various artists and special one-man show by Thomas Moran
Sculptures of Yellowstone National Park Wildlife
Garments and textiles display of the old west
Literature of the old west
Photographs of North American Indians 1847-1928
Slide Shows: Jeep trails, ghost towns, and the San Juans
Symposium: The Novel of the American West
Dance: Ogallala Sioux Indian Dancers
Concerts: John Browning, pianist
Folk singers
Rodeo: American West Stampede
Films: Hollywood Western Film Festival
Theatre: *Oklahoma*
Ballad of Baby Doe

White Roots of Peace (UWMil)
A North American Indian program of peace and relationship with their environment as concepts of brotherhood through traditional messages, dances, songs, and films. Included are Indian prayers, history, prophecy, values, religion, and ecology) also folk singing and films on Indians past.

New Voters Programs (UWMil)
A series of video tape interviews with major political spokesmen including Julian Bond, John Lindsay, Sam Yorty, Henry Jackson, Wilbur Mills, Hubert Humphrey, and others.

Paramount to the union's responsibilities is the obligation to inform and to enlighten as well as to question values so that learning is taking place, and the union is an arena of exchange of many different points of view.

A growing obligation of the union is to help with programs in support of trends having to do with selection by students of their academic programs. Citing again the A.C.E. study I mentioned above, a press release of about a month ago tells us that the freshman preferences are away from engineering and science towards medicine and law, and that forestry and farming are on the rise as fields of concentration by students. These shifts of interest are influenced by the job market conditions and studnnts' personal taste away from technology to people oriented work. Such trends have great implications for the union in helping provide more information and discussion points for students involved in this humanistic direction.

THE SHORT COURSE

In the October, 1972 issue of the *Bulletin*, "Belly Dancing to ESP," there was compiled a list of many of the informal, mostly non-credit classes or informal learning opportunities being presented in many of our unions. Unions have timely and sometimes unique opportunities in presenting these short courses to help students round out their scheduled curriculum experiences. In the present era of greatly expanded knowledge, students' tastes are broadening, and their increased curiosity and interests are reflected in the desire for further discovery, additional skills, and more personal awareness. Through short courses, students can learn by doing in contrast to the abstraction of the classroom. Personal values, avocational pursuits, environmental study, social concerns, interpersonal relations, consumerism, other cultures and life styles, physical activity, and the arts and crafts are areas, among others, being vigorously pursued by students outside of the formal course structure. Sometimes these courses are offered as part of a union's craft shop program so you might relate this section of the Guide to the comments I have included as part of the organized crafts programs. One shot demonstrations in the arts and crafts, for example, are popular, and several unions have incorporated this commendable approach as part of a "reach out" concept by presenting these demonstrations in resident hall lounges. There are some exotic and esoteric offerings as well as some informal classes at unions of professional schools which might well constitute undergraduate course offerings albeit in more depth at a liberal arts undergraduate college. Some of these informal learning opportunities parallel existing academic offerings. Anyway, it's all very exciting. Using some of the *Bulletin* classifications and some of my own (and overall classifications are difficult to formulate and might appear to be arbitrary), here is a lengthy list of unions' short courses which just might amaze you with its length, sampling, and variety of approaches. Course descriptions are provided in those cases where apparently appropriate. Union brochures sometimes do not indicate costs at all, while others simply state the activity is open for the cost of materials:

Arts and Crafts
Art as a Career (LSU)
Art Classes for Children (UMont)

Art Workshop (UCSFMed)
Art as an Eye-Deal (UTexAus)
A study of basic visual concepts and design principles for the novice for ease in visiting museums and monuments at home and abroad
Artistic Creative Expression (UWMil)
—through the eyes of an artist in search of creative expression
Batik (UD, UFla, OhioU)
Bird Nest Ornaments (WashSU)
Blacksmithing (UTexAus)
Calligraphy, Basic (UTexAus)
Candlemaking (UCSFMed, UWMil, CalifSULB, UD, USFla)
Ceramics (Duq, USouthCar, SUNY/Buff, NYU-Loeb, UTexAus, UCSFMed, UWMil and Mad, WashSU)
Christmas Ornaments (WashSU)
Collage, Block Printing and Calligraphy (UCSFMed)
Copper Enameling and Wire Jewelry (USFla)
Crocheting (Illini, WashSu, UFla, LSU, FlaSU)
Beginning (WashSU), UFla, FlaSU)
Basic (LSU)
Crochet and Crafts (UTexAus)
Design (UWMil)
Basic design in form, line, color
Drawing (UWMil, UAriz)
Drawing, Life (UCSFMed)
Instruction in use of pen, pencil, charcoal and pastel in drawing live models
Drawing and the Fairy Tale (UCSFMed)
Dyes, History and Use of Natural (UMont)
Enameling (SUNY/Buff)
Etching (NYU Loeb)
Fabric Printing (UWMil)
Felt Santas (WashSU)
Fibre, Techniques in (UCSFMed)
Manipulation of fibre to produce both functional and sculptural objects
Flower Arrangements, Oriental (UFla)
Graphic Art (UFla)
Jewelry (SUNY/Buff, UTexAus, UCSFMed, UWMad and Mil, UD, UFla)
Knitting (UTexAus, UD, SUNY/Buff, FlaSU)
Leathercraft (UWMil, CalifSULB, UD, SUNY/Buff, IdahoSt, UConn, UAriz)
Macrame (UTexAus, Illini, UWMil, CalifSULB, UD, OhioU, IdahoSt, NYU Loeb, UAriz)
Needlepoint (UTexAus, FlaSU)
Painting, Acrylic (UWMil)
Painting, Beginning (UCSFMed)
Painting, Oil and Acrylic (UFla)
Pattern Making and Alteration (UTexAus)
Photography (UTexAus, UCSFMed, UWMil, LSU, UD, UWMad and Mil, Tuskegee)
Photography, Wilderness and Film Processing (IdahoSt)
Picture Framing and Matting (UWMad)
Poster Making (UWMil)
Pottery (IdahoSt)
Quilting (UWMil)
Rock Animals (WashSU)
Rug Making (OhioU)
Rugs, Hooked (UD)
Sandal Making (UWMad)
Serigraphy (UWMil)
A creative exploration into the processes of silk screening
Silkscreening (UTexAus)
Stained Glass (UWMil)
Copper foil techniques, Tiffany, intricate objects
Stitchery, Creative (UTexAus)
Basic embroidery stitches with discussion of color, design, and texture as well as different effects and techniques such as crewel and florentine
Table Settings and Centerpieces (WashSU)
Textile Arts (UCSFMed)
Spinning and dyeing wool in the style of the Navajo Indians, including making own spindles
Textile Handcrafts (UCSFMed)
Creative handwork in stitchery, batik, card weaving, tie dye, building and using Navajo and small frame looms
Tie and Dye (UFla)
Tole Painting (LSU)
Watercolor (UTexAus, UFla)
Weaving (UAriz, UTexAus, Illini, UFla)
Woodworking—Use of Power Tools (UWMad)
Woodworking (UTexAus, UWMil, IdahoSt)

Discovery
Africa: Culture, Problems and Issues Facing Africa Today (UD)
Astrology (UTexAus, UCSFMed)
Astronomy (UTexAus)
Observing and learning about cosmology, galaxies, pulsars and quasars
Basketball, How to Watch (UD)
Bible Study (SUNY/Buff)
Birdwatching (UTexAus)
British Drama, New Arrivals (UCSFMed)
Reading and discussion of major British dramatists of the 60s and 70s, including some unpublished works in the United States
Business Procedures (SUNY/Buff)
Computer Programming (LSU)
Discovery, Native America (UCSFMed)
Live like an Indian and explore one's roots through a survival weekend and trip to an Indian digging and study of crafts, plant and wild life, cooking, music, history, love and legends of the Indian today
Energies, Tracking the (UCSFMed)
Breath awareness, deep relaxation and body movement to deepen sensitivity to one's inner and outer environment
Ecology at Home (SUNY/Buff)
Environment, The Visual (UWMil)
Control of urban growth through a sense of visual order, building practices, and land usage
Existentialism as Philosophy (UCSFMed)
Fiction: Investigation of different elements used by various prose writers, film writers, and film directors in creating

a work of art. Why does fiction work? (UCSFMed)

Fiction Writing Workshop (UTexAus)

Films and Filmmaking (UD)
A series of programs about film, camera, editing techniques, different film schools and esthetics and featuring Jonas Mekas and Andrew Sarris

Film Technology and the American Culture (UCSFMed)
How film has shaped the national definition of culture, politics, economics, and prejudice

Football, How to Watch (UD)

Form, Developing a Sense of (UWMil)
Awareness of the organization of space and sculptural form

Gestalt-O-Rama (UCSFMed)
Working with the current reality of today's cities as these relate to model communities

Herbs, Medicinal, Myth and Magic (UCSFMed)

Income Tax (UTexAus)

Investing, Fundamentals of (UTexAus)

Investment Techniques (UCSFMed)

Law, Jewish (UWMad)
Based on intermediate knowledge of Hebrew with various aspects of Mishna Torah

Lovemaking (USouthCar)

Magic, History of (LSU)

Mental Disciplines, Comparative (UTexAus)
Salva Mind Control, Marharesi, Rhada Soami, Hare Krishna, and others

Modular Living (UWMil)
New ideas in urban planning, architectural landscaping, the concept of modular living

Movement and Improvisation (UCSFMed)
Natural movement and body awareness in breathing, contraction-relaxation, and stretching

Mythology: Key to Dreams and the Inner Journey (UCSFMed)
Uses of mythology in dream analysis, inner experiences, and various occult systems; also, survey of the myths of major world cultures

Oceanic Wilderness Exploration (UCSFMed)
Weekend and evening sailing to discover the coast and bay waters plus information on tides, currents, star identification, weather forecasting, and tours to meet oceanic people: pilots, ship workers, merchant vessel personnel, for example

Philosophy and You (UCSFMed)
A custom developed course which might run the gamut from Primal Scream and Reason and Revolution to Varieties of Religious Experience

Poetry Writing and Criticism (UMont)

Politics, Planned (USouthCar)

Reading—Rapid Reading Techniques (UCSFMed)

Reading—Effective (USouthCar)

Religion, Contemporary (planned) (USouthCar)

Salesmanship (UTexAus)

Self Expansion (Volitional) through Self Hypnosis and Biofeedback Training (UCSFMed)
Development of voluntary control of aspects of the self formerly considered involuntary, i.e., blood pressure, heart rate, skin temperature, circulation, etc.

Sexuality, Human (UD)
(In connection with Delaware Planned Parenthood)
Medical Issues
Personal Responses to Sexuality
Issues on Sex and Society
Sex and the Campus
Campus Sex Learning

Sexuality, Human (UTexAus, LSU)

Smoking, How to Stop (UD)

Sophomore Series (UD)
Films and Speakers series presented as a complement to literary forms featured in sophomore English courses such as Ken Kesey, the novel, Father Roland Murphy, the Old Testament, James Wright, poetry, and others

Bear, Dragon, and Uncle Sam (UCSFMed)
The Sino-Soviet Conflict and U.S. Foreign Policy

Student Fees—What you Always Wanted to Know About and Wanted to Say (SUNY/Buff)

The System and the Student (SUNY/Buff)
Helping participants gain knowledge of the University system by building communication through a knowledge of the campuses services, facilities and processes

Tarot (UCSFMed)

Tarot Card Reading (UTexAus)

Theatre: Technical Production (UCSFMed)

Tidepooling (UCSFMed)
Introduction to life between the tides

Tidepooling (UD)
Quiet waters and smashing wave zone: examination of plant and animal life, in addition to exploration of shifting sand dunes

Transactional Analyses (SUNY/Buff)
An introduction to the theory of transactional analysis and the employment of this tool in an actual experience of group interaction

Transcendentalism (USouthCar)

Travel Hints (SUNY/Buff)

Travel, Student Travel Abroad (UD)
Preparations before you're off
Information on Travel: charter flight trips, youth fares, and other group arrangements
Tours in other lands featuring Marjorie Cohen, author of *The World Handbook*
Hitchhiking, hostels, and potables with David Greenburg, author of *Hitchhiker's Road Book*

Women in Crises (UCSFMed)
Women as individuals realizing the riches to be found in developing self, careers, and interests

Women, Basic Images of (UCSFMed)
The three basic aspects of The Great Mother and how these have served as the basic image of women today and throughout many cultures

Women and Career Choices (SUNY/Buff)
Why is there such a thing as a woman's career? What are the alternatives for a woman career/life style? How do women see themselves and how does this affect their career decisions?

Writing, Creative Workshop (UCSFMed)

Yoga (UCSFMed, UFla, NYULoeb)

Yoga and the Art of Self-Healing (UCSFMed)
Uniting the body with the mind, creating growth towards wholeness of being. Hatha Yoga postures, herbs, breathing exercises and meditation
Yoga, Intermediate, and the Art of Self-Healing and Practice (UCSFMed)

Hobbies, Sports and Physical Activity
Archery (WashSU)
Billiards (UTexAus, UD)
Body Basics (UTexAus)
Techniques of breathing, relaxing, flexibility, coordination and improvisation
Body Movement and Improvisation (UCSFMed)
Body Shop: Toning and Tuning (UCSFMed)
Bridge (UFla, ETennSU, Aub, USouthCar, OhioU, UTexAus, UWMad, UD, FlaSU, Tuskegee)
Camping for Beginners (IdahoSt)
Including survival, environmental education, shelter building, wild and domestic foods, first aid safety
Camping, Wilderness (UTexAus)
Canoeing and Kayaking for Beginners (IdahoSt)
Chess (UWMad, Tuskegee, OhioU)
Defensive Driving (UD)
Musical Experiencing (SUNY/Buff)
Exercise Class (UFla)
To shed a few pounds and tone up bodies
First Aid Instruction, American Red Cross, (UTexAus)
Furniture Making (UTexAus)
Gardening, Organic (UTexAus)
Health Care (SUNY/Buff)
Horticulture (SUNY/Buff)
Basic gardening and plant care
Karate (planned) (USouthCar)
Liniment Making (planned) (USouthCar)
Massage, Sensory (UCSFMed)
Lecture/demonstration technique of basic Swedish massage
Physical Fitness (NYULoeb)
River Running—Rubber Boat (IdahoSt)
Rock and Snow Climbing for Beginners (IdahoSt)
Sailing Instruction (IdahoSt)
Scuba and Skin Diving (IdahoSt)
Ski Touring (IdahoSt)
Skin and Scuba Diving (UCalifDavis)
Skydiving, Introduction (UTexAus)
Swimming Lessons for Children of Students, Faculty and Staff (FlaSU)
Table Tennis Instruction (UWMad)
T'ai Chi Chaun (NYULoeb)
Chinese self-defense movements which have progressed into a complete system of developing vital energy of the body
Tai-Chai, Beginning Exercise (UCSFMed)
Generation of self-discipline through mental, physical, and spiritual body movement as a remedy for tension and circulation regulation
Tai-Chai, Advanced (UCSFMed)
Tennis, Beginning (FlaSU)

Consumer Interests
Appliance (small) Repairs (UTexAus)
Automotive Repair, Basic (UTexAus)
Automotive Repair, Foreign Cars (UTexAus)
Automotive Repair, Foreign Cars, Advanced (UTexAus)
Automotive Instruction and Information (UWMad)
Safety and basic maintenance of the auto
Auto Mechanics (USouthCar)
Bartending (UTexAus, UWMad, USouthCar, OhioU)
Bicycle Workshop (UTexAus)
Bread Baking (UTexAus)
Cake Decorating (WashSU)
Carpentry (UTexAus)
Cooking, Ancient Roman (NYUBronx)
Cooking, International (SUNY/Buff)
Cooking, Indian Food (UMoSA)
Cooking, Grain for Krishna Followers (UMoSA)
Cooking, Latin America (UMoSA)
Cooking, Continental and Provincial Foods (UTexAus)
Cooking, Gourmet (UTexAus)
Cooking Regional Italian (UCSFMed)
Cooking, Mexican (UTexAus)
Cookery, Creative (UFla)
Electronics, Basic (UWMil)
Menu Planning with Spirits (UTexAus)
Motorcycle and Maintenance (UTexAus)
Natural Foods Cookery (UTexAus)
Radio Theory (UWMil)
Study to earn license
Stereo Maintenance (UTexAus)
Stereo and Hi Fi Equipment (UCSFMed)
Stereo, Basics of (UWMad) (UD)
Volkswagen Repair (LSU)
Wine Tasting and Appreciation (UTexAus)
Wine Appreciation (UCSFMed)
Wine Making (UWMad)
Wine Making (USouthCar)

Languages
Arabic (USouthCar)
Chinese, Conversational Mandarin (UCSFMed)
French, Beginners (UCSFMed)
French, Intermediate (UCSFMed)
German, Beginning Reading Knowledge (UCSFMed)
Japanese, Conversational, Intermediate (UCSFMed)
Spanish, Intermediate (UCSFMed)
Spanish, Beginners (UCSFMed)
Swahili, Conversational, Level I (UCSFMed)
Swahili, Conversational, Level II (UCSFMed)

Dance
Ballet, Exercise (UCDavis)
Dance, Fundamentals of Modern (UCSFMed)
Dance, Folk (UCSFMed)
Dance, Modern Jazz (UCSFMed)
Dance, Afro-Jazz (UCSFMed)
Dance, Japanese Classical (UCSFMed)
Dance, Beginning Israeli Folk (UCSFMed)
Dance, Introduction to Indian (UCSFMed)

(Major emphasis on principles of Bharata Natyam)
Dance, Children's Class (UCSFMed)
Dance, Belly (UCSFMed)
Dance, Indian (UTexAus)
Dance, Israeli Folk (USouthCar)

Music
Banjo Instruction (UCDavis)
Dulcimer Workshop, make your own (SUNY/SB)
Flute Instruction (UCSFMed)
Folk Music, Heritage of (UD)
Delta Blues
Louisiana Cajun Music
Upland South
Mid Atlantic South
Guitar (UCDavis, UMont, UTexAus, UIowa, FlaSU)
Harmonica/Jug Band Instruction (UTexAus)
Music Language: Perception of and Discussion (USCFMed) of Musical Styles
Music, Listeners Introduction to (UTexAus)
Music: Literature and Consciousness (UCSFMed)
An approach to 20th century consciousness through music and literature featuring R.D. Laing, Mozart, Hesse, *A Clockwork Orange*, Nobokov and Borges; also, musical literature including Bach, Mozart, Wagner, Debussy, Stravinsky, Schoenberg, et al.
Music Theory and Analysis (UCSFMed)
From Bach to Dylan
Piano Instruction (UCSFMed, UCDavis)
Recorder (UTexAus, UCDavis, UCSFMed)
Songwriting Workshop, (UCSFMed)
What makes a simple song deep? Also pragmatic aspects of notation, copyright, publishing, etc.
Voice Methods (UCDavis)

Group Experiences
Awareness Groups (UFla)
A Group experience for individuals to get to know themselves as well as others
Life Workshop Series (SUNY/Buff)
1. Creative Life Management—Planning of individual model for life goals through identifying value and strengths and clarifying priorities.
2. Devaluation of the Pound—a personal management program for weight reduction and control through nutrition study and exercise.
3. Alternative Vocations—exploration of vocational alternative through discussions with peers and resource people.
4. Decisions, Decisions, Decisions: What Should My Major Be? An examination of alternatives through the employment market prospects, emerging career trends, and life style forecasts.
5. Approach to Learning: What does learning mean and how does one approach the task?
6. Sewing Problems Seminar.
7. Needlepoint and Crewel Workshop.
8. Marriage Mock-up: Human Sexuality, marriage alternatives, birth control, abortion, divorce, and other areas.

Human Understanding (UD)
Psychomat (SUNY/Buff)
A supportive environment or occasion for students, faculty, and staff to meet and interact freely, focusing on the commonalities of human experiences.
Life Workshops (SUNY/Buff)
Summer'72 Folder
Psychomat
Transactional Analysis
The System and the Student
Commuter Student
Knitting and Crocheting
Interpersonal Communication
Women and Career Choices
What You Always Wanted to Know About Student Fees and Wanted to Say
Horticulture
Alternatives Symposium
Student Activities, Problems in (SUNY/Buff)
Four hour credit courses in an examination of the development and process of student activities and how the activities relate to academic life on campus. Individual projects based on participant in-service with, or field study of, an activity oriented organization, in conjunction with instruction. Written or oral critique required.
The Commuter Student (SUNY/Buff)
Discussions of and sharing common experiences in a small group setting of concerns and problems and what the University has to offer the commuter educationally, socially and recreationally.
Communication Interpersonal (SUNY/Buff)
Diads and triads utilized to encourage people to work together and discuss how their perceptions of each other influence, hamper or increase their communications.

Careers (See also Group Experiences)
Job Outlook Series (UFla)
Career Informal Learning Opportunities (UMiami)
The Log a listing
Faculty/Resource Catalog

Just in case you have exhausted the above list of possibilities for consideration in your own union Sue Clagett has forwarded to me these items for additional consideration:

Self-Hypnosis
Bird Watching
Sailing
Basic Budgeting
Real Estate
Tiffany Lamp Construction
Soul Food Cookers
Basic Ichthyology (Aquariums)
Genealogy
House Plant Terrarium
Herb Gardens
Consumer Protection
Oragami (Japanese Paper Folding)
Child Care
Plumbing

Chair Caning
Pine Cone Decoration
Dry Mount Press
Natural Childbirth

The next time you get asked to dinner where there are some guests whom you've never met and somebody asks "What do you do?" come on strong and ask for their suggestions for short courses. Here are some interesting results stimulated by marvelous food from my hostess' dinner table on the Maryland eastern shore the other evening:

Oyster Tonging
Denizens of the Chesapeake Bay
The Icelandic Fishing Village at Crisfield, Maryland
Decoy Carving Demonstration
Pennsylvania Dutch
Tole
Speech Patterns Identification—particularly Elizabethan in North Carolina and West Virginia
Gourmet Living for Dietetics
Archeology Digs in Delaware

By any acceptable social means cultivate the long term residents in your area particularly in rural and semi-rural sections. These people can be a gold mine of knowledge of county lore and of the natives and some of their picturesque ways.

I have come into possession of three very interesting pamphlets, apparently not union related, entitled *The Free University* from the University of Pennsylvania, *University for Man* from Kansas State University, and an Experimental College brochure from San Jose State. There are fascinating course areas in informal learning opportunities in these publications, and many courses in addition to the listings above. You might like these, too.

Where are we headed with the informal short course? I suppose we are limited only by imagination, time, the resources of our campus, and the intellectual interests of the students.

FOOD

As a natural outgrowth of the increased interest in the cultures of other nations (although these cultures have been promoted for years in programs using international themes), food of other nations has begun to take on new dimensions as a program item and appears to be something of a comer in the short course area, along with the organic varieties. The recent upsurge of interest in domestic wines has also helped make food as an item more interesting.

Several of our larger unions such as Wisconsin at Madison and the Illini operation regularly feature international dinners. I am particularly intrigued by the University of Arizona's program of special dinners featuring food and entertainment: Chinese sweet and sour items with Chinese folk dances and entertainment by a Chinese dragon, Indian curries accompanied by flute music and Indian dances, and strolling musicians with Italian delicacies both from the north and the south of Italy. Also featured at the Arizona union are favorite foods of American presidents—accompanied by fife and drum, Lady Bird Johnson's lima bean dish with biscuits, Lincoln's blackberry pie, Jefferson's jambalaya, etc.

Many of the students I know eat cafeteria food between 5:00 and 5:30 in the afternoon and are back in the snack bar for hamburgers at about 9:00 o'clock. Since food cultivation by students is training the expansion of their intellectual pursuits, I recommend ethnic eat-ins at all unions of simple provincial favorites in addition to those above such as Greek moussaka, French coq au vin, German weiner schnitzel, Spanish paella, Mexican enchiladas, and Russian beef stroganoff (plus wine where circumstances permit). All are relatively simple to prepare, delicious to eat, and a fine way to learn about other peoples tastes and habits.

How about a Chinese tea party in celebration of the Year of the Ox?

TRAVEL

(See also Outdoor Programs)

As a teaser for its publicity materials for an excursion to Hawaii, the Student Activities Committee at the University of Missouri has captioned their flyer, *How About A Nice Lei?* Who could refuse this opportunity?

The student traveler is getting more and more help from his college union in the way of predeparture programs designed to acquaint him or her with the appropriate logistical details, hints, and the most pertinent information involved in visiting particular countries. The LaSalle College Union, for example, has made available to its students a pamphlet, *Travel Information for College Students, 1973*, and La Salle's Union Director, John Veen, at our Region 3 Conference last fall distributed his paper, *Planning a Travel Program for the College Community*. Other unions have presented travel short courses or weekly seminars featuring speakers, panelists, authors, travel agents, and government officials who advise the student traveler in such matters as securing passports and making medical precautions, selection of appropriate charter arrangements, shopping for accommodations and potables as well as other ground negotiations. There are suggestions on getting around and spending time in foreign countries including considerations of hitchhiking and opportunities for foreign study. Certain other types of information have been made available to prospective travelers, namely, that as of last spring arrests have increased by six times (since 1969) of young Americans apprehended for violation of drug laws. The literature of travel information materials is increasing substantially to accompany the increased numbers of students going abroad. 700,000 American and European sightseers under 26 was the anticipated number to cross the Atlantic last summer. This figure for the summer of '72 was twenty-five per cent over the number of student-age travelers of the summer of '71, according to an article from *The New York Times* entitled *Airlines, in Flight of Fancy, Offer Under 26 Travelers Rock and Organic Food*. There are presently rather involved negotiations among international carriers trying to reach new agreements of fares and kinds of group flights through the

International Air Transport Association. These developments are being watched by the Civil Aeronautics Board to protect passengers and carriers to and from the United States from inequities.

Incidentally, in its issue of February 25, 1973, *The New York Times* included in its Travel Section, *A Traveler/s Directory: Where to Get Information Before You Go.* This directory indicates government offices representing countries of Europe, the Middle East, Asia and the Pacific, Africa, and the Western Hemisphere to which travelers may apply for official information.

Here are some samples of recent international union-sponsored travel:

UWMil
University Travel Center—Mexico, Zermatt, Hawaii, Spain, Paris

UHous
Acapulco for Thanksgiving—Costa del Sol, Paris

MemSU
Puerto Rico

Duq
The Great Mexican Escape

LSU
London and Amsterdam

NorthC
Three week tour of Heart of Europe including Germany, Belgium, Denmark and France

LaSalle
Cruise to St. Thomas and St. Martin—Hawaii, Kitzbuehel for Skiing, London, Munich, Innsbruck, Venice, Curacao

UWMad
Mexico—Ancient Civilization of Central America, Spain, Europe with Skiing in Zermatt

Many unions are taking advantage of their immediate geographic location as resources for interesting trips. The George Washington University Center, for example, has walking tours of our nation's capital whereas the Adelphi Center has put together some imaginative excursions to the metropolitan New York City area. Here are some specific listings:

UMont
Historical Helena—Ghost Town Tours, Yellowstone National Park, Glacier Park and Waterton, Canada Tour

LSU
Plantation Tour

SUNY/Buff
Corning Glass Center, Toronto, Niagara Falls, Crystal Beach, Ontario

NYULoeb
New York City Cruise Around Manhattan plus tours of Chinese Museum and walking tour of Chinatown, the U.N., Coast Guard Station, New York City Crime Lab, the Stock Exchange, The New York Times.

Concerts in Central Park

Adelphi
New York:—The zoos, free TV shows, off-beat tours to department stores, historic houses, financial and educational institutions
Exotic neighborhoods, Chinatown, Greenwich Village, Yorkville, Lower East Side
Flower shows in New York at Bronx, Brooklyn, and Queens Botanical Gardens
Park concerts and plays in addition to the Metropolitan Opera.—Harlem Cultural Festival
Window shopping on Fifth Avenue
Great museums
Famous sights in lower Manhattan: the harbor and the Statue of Liberty
Outdoor Sculpture: Picasso in the Village
New buildings and exhibits: Eastman Kodak

UD
Theatres: Wilmington Playhouse, Morris Mechanic (Balto), Walnut, Locust (Phila), Kennedy Center (DC), Arena Stage (DC)
Museums: Smithsonian Institution (DC), National Gallery of Art (DC), Brandywine River (Wilmington), Longwood Gardens (Wilmington), Franklin Institute (Phila), Fels Planetarium (Phila), Winterthur (Wilmington)
Concerts: Academy of Music (Phila)

GW
Walking Tours in DC: White House, State Department, H.E.W., Justice Department, Pentagon, Treasury Department

MiamiU
Kentucky Derby

Where are we headed in the travel area? Apparently, the globe is the limit now that moon shots seem to be sidetracked for a considerable time in the future.

ART EXHIBITIONS

(See also Short Courses and Craft Shops)

Several years ago when I was a regional representative and traveled a fair amount to visit schools who were not ACU-I members or did not have very much Association

contact, some of the questions I was asked most frequently had to do with sources of art exhibitions—inexpensive ones, mostly. How to hang shows and means to discourage theft from exhibitions on view were points frequently raised by many hosts. I had a strong feeling that this was one of the program areas with which union staff felt least comfortable. It was great fun to try to answer their questions and to point out that the Association's Committee on the Arts has excellent materials dealing with these matters of sources (such as Pat Kreuger's *Do It Yourself Exhibitions*), hanging, etc. The matter of art exhibitions is a difficult area with which to deal particularly when there is a gallery on campus maintained by professionals in the academic world. On the other hand, old hands like me—if you wish—can point out some of the factors involved in formulating a desirable policy in extending invitations to community artists to exhibit in your unions. This can be a tricky process, and I urge the involvement of your art department.

Many of our unions are using canned shows and, again Association's resources, including the regional arts coordinators, can help in attesting to the suitability of many of the better known sources. With the advice and consent of our University Art Department, I frequently book Smithsonian Institution exhibitions, and I can testify to the quality of much of their catalog. Incidentally, have you looked over the SITES (Smithsonian Institution Traveler Exhibition Service) catalog recently included in a mailing with the Union Wire?

Here is a mixed bag of shows I have jotted down from the union brochures collection, and I have not listed simple media term such as acrylics, oils, watercolor, serigraphs, photography, intaglio, etc., but rather those exhibitions which can be identified somewhat more readily as to source or particular exhibiton feature:

UTexAus
Olympic posters
Student graphics
Union collection of graphics and original prints
Union art rental library
Photo journalism
Drama Department designs for the theatre
Faculty one-man shows
Fisk University Collection, *Black Images*
Albrecht Durer Exhibition
Jewelry
Rock musicians portraits, sound equipment, and photographs

UTenn
Children's Art
Graffiti wall
Student competition

UMoSA
Antique greeting cards

RutNB
Batik by Bambang Oetero with lecture

USFla
Segy Gallery African Sculpture

USouthCar
Antique jewelry

UWMil
Art work created by emotionally disturbed children

NYU
Comic art by students

And on the lighter side:
RutNB
Art Happenings: finger paintings, balbon sculpture, water color painting, oragami, body painting, Macke machine painting, dippy flowers, and Sumi ink painting.

UCalifDavis
Fantasy clothing and body ornament

UIowa
Towels and beads

NYULoeb
Baler twine sculpture

More artists in residence are appearing on campuses to set up shows along these lines:

UIowa
Sculpture workshop in glass blowing, figurative modeling in clay, wood carving and laminating, metal casting and welding.

Adelphi
Wood and stone sculpture and painted beads and jewelry

From what I have seen at my union and at our regional conference several years ago plus reports from other institutions, the Roten Gallery Exhibition of prints combined with a sale is a good source of shows plus some potential income for the union from commissions.

In terms of structure for exhibitions, the St. Louis University Busch Center lists a program entitled, *Art in the Air* which is an open invitation to faculty and art students to exhibit and sell paintings as well as perform craft demonstrations. The University of Florida Union conducts an all-state undergraduate art competition. An art lending library is a part of the resources of the Ohio University Union. The Delaware Student Center, which I know best, participates annually with a faculty/community committee in the presentation of a large, juried show.

I had the feeling in looking at the many union brochures that I received that the University of Iowa, the Arizona State Union and the Illini Union materials, among others, showed real affection for exhibitions from the variety and number of flyers devoted to their shows. The Illini Union Mem-Brain multi-media experience with its "air supported environ-

ment" and quadraphonic sound slides I found interesting when I saw it at the St. Louis Conference. I have had some interesting conversations by telephone with the Studio Museum in Harlem about their programs when making inquiry about Black artists and their exhibitions

Department stores are now into the act, and those of you in metropolitan areas are likely to find sales and exhibition areas devoted to Indian crafts, professional art school creations, as well as crafts of other nations.

The supergraphics pointing the way to the Smithsonian Institution's print-making exhibition were first-rate, I thought. I would like to see the University of California at Davis' Union exhibition of *Forms of the Spirit* of African, Indian, and Polynesian photographs, paintings, prints, and decorative art pieces denoting the spiritual character of three primitive societies. At our last Region 4 conference at Stony Brook, New York, there were some interesting kinetic sculpture pieces.

From my perspective in the union, I think student preferences are likely to run to the less traditional media and to the crafts so popular now plus conceptual art, environmental art, posters, photography shows, functional sculpture, sculpture in industrial media, kinetic sculpture, and, of course, student shows in virtually any media.

Have you read about or seen the New York City Arts Program which encourages residents of particular neighborhoods in company with artists to beautify the city's low income areas with wall paintings or murals? These works done in acrylics depict such concerns as the drug abuse problem, "Black Women of America Today," and Chinese immigration; also, ceramic work consisting of intricate mosaic patterns including peace signs, zodiac symbols, and flowers. In addition to beautification, the program has an education function particularly for youths.

Among the possibilities for display cases (and I find three dimensional shows least accessible to come by conveniently) are ideas from the recent Yale Library exhibition of comic books of "yesterday" and turning a page a day in each comic book exhibited. Newspaper articles recently have mentioned such unusual items as nuts (and their by-products), beer cans, the post card (dating from the late nineteenth century), postal, identifications of envelope collections of unique names of towns and villages, shells, dolls, etc. I would conclude by saying that probably we've only begun to scratch the surface of sources of interesting articles for our display cases (and I realize all the above items aren't three dimensional) from the dozens of museums that I suspect would be willing to lend things around the country.

OUTDOOR PROGRAMS

(See also Recreation, and Building Services and Travel)

Of the union "musts" which I mentioned in the opening section of this Guide, I think that the fascinating expansion in the union's outdoor programming area seems most to meet in a variety of exciting ways the union's primary aims. Getting back to nature to relax and learn reflects the increase in leisure time, the mounting interest in the environment and its processes, the need to learn and apply physical skills, and the ever increasing drive for new adventures and stimulating things to do whether involving land, water, or air or a combination thereof. Technological improvements in recreation equipment are facilitating outdoor activity and providing more encouragement and comfort to take to the outdoors. Camping is a good example of a family venture greatly helped by product improvement all the way from back packs to motor homes. According to the American Camping Association in a report of last summer, lovers of the outdoors are spending three billion dollars yearly on trips and equipment. The number of campers—reflecting a nationwide trend—numbered forty-five million in the northeast United States alone.

On the campus, the interest in outdoor recreation activities has led to the creation of credit courses, and I cite a Wilderness Education Workshop under the joint sponsorship of the Erb Union of the University of Oregon and Outdoor Programs of Idaho State University. These courses are aimed at the acquisition of wilderness pursuit skills and a working knowledge of how to organize, administer, and conduct college outdoor programs. Wilderness education, scuba and skin diving instruction, white water floating, canoe-camping and aquatic ecology, and mountaineering leadership are featured in this combined institutional effort.

Each of the co-sponsors of the above stimulating project has individual program listings, and the Erb Union's brochure, *Cooperative Wilderness Adventures* included forty some trips scheduled this past summer for both beginners and experienced outdoorsmen in Oregon and neighboring states plus Canada. Erb also has suggestions for general equipment gear for the trips in the way of clothing, accessories, boats, and cooking. An Idaho State flyer lists outdoor activities for each season of the year. Western Washington State College in a special brochure offers outdoor programs plus equipment rentals including framepacks, stoves, sleeping bags, rock helmets, crampons, tents, rucksacks, cooking pots, ensolite pads, snowshoes, and ice axes, among other items. The University of Missouri Student Activities group also makes available for outside enthusiasts umbrella tents, tarps, canteens, first-aid kits, hatchets, compasses, and other varieties of tents.

Additional interesting outdoor programs include:

NYULoeb
Nature Study Tours
- High Falls, Hudson Valley, New York for thrust faults, anticlines, synclines
- Montauk Point, L.I., pleistocene and cretaceous moraines and outworks
- Bear Mountain, N.Y., for environmental interaction
- Red Bank, N.J., for fossil dig

UCSFMed
Yosemite Valley Exploration

FlaSU
Deep Sea Fishing

At the Association's Fifth Student/Staff Assembly in January of 1973, Ron Hatchet, Region 8 Representative, distributed an interesting checklist of considerations for outdoor programming:

Land Based Activities
Archery
Back-packing
Bicycling
Camping
Conservation
Dog Training
Geology Caravan
Spelunking
Survival Training
Gathering and Preparation of Wild Foods
Guide Clubs
Hiking
Horseback Riding
Hunting
Mountain-climbing
Nature Walks
Tobogganing
Skeet Shooting
Orienteering
Photography
Recording Animal Calls and Bird Songs
Riflery
Rodeo
Skiing
Sketching Nature
Trap Shooting
Tree-Plant Identification

Aerial Activities
Astronomy
Flying Clubs
Gliding Clubs
Kite Flying
Meterorology
Miniature Airplane
Photography of the Stars & Heavens
Sky Diving

Aquatic Activities
Canoeing
Clambakes
Skin Diving
Scuba Diving
Collecting Driftwood
Collecting Shells, etc.
Spin Fishing
Fly Casting
Troll Fishing
Deep Sea Fishing
Kayaking
Rafting
Riverboating
Sailing
Body Surfing
Surfing
Underwater Photography
Underwater Exploration
Water Skiing
Treasure Hunting
Survival Training
Ice Skating

Take another look around your union's environment!

CRAFTS AND CRAFT SHOPS

(See Also Art Exhibitions, Short Courses, and Building Facilities)

For several years now the Association's arts Committee has helped implement the great interest presently in the crafts through special exhibitions at our conferences both at the Greenbrier and at St. Louis. These exhibitions were of craftsmen representing local color and achievement. Several unions whose brochures I have looked at feature folk festivals which include exhibitions of crafts of their respective areas. In my union's neighborhood the work of the Pennsylvania Dutch and the natives of the eastern shore of Maryland are popular. Along with its blue grass music, Southern Appalachian work is in great demand. The last issue of *The Bulletin* included a story of Indiana University's Folk Festival Weekend which featured a colonial crafts exhibition. Indian crafts are extremely popular now and greatly influencing fashions and furnishings.

The trend to get back to the nation's roots and explore our early cultures is handsomely illustrated by the work of Colonial Williamsburg. Having lived in Williamsburg for a number of years, I know pretty well this organization's stunning restoration program including a series of shops and programs devoted to the colonial crafts, some of which you seldom see in crafts exhibitions:

spinning and weaving, blacksmithing, apothecary products, millinery, musical instruments, windmill operation, silversmithing, jewelry making, brass foundry products and brass casting, gunmaking, printing and paper marbling, shingle making, dyeing thread wool and linen, hatcheling flax, basket making, cabinet making, pewter casting, cask making (cooper's craft), flower drying and arrangements

There are films available on some of the above activities, and these make splendid additions to union's craft presentations. I wish that Colonial Williamsburg would put together a traveling exhibition from their superb collection of photo-

graphs, artifacts, and mock-ups. Such an exhibition would be, I am sure, eagerly sought after for the same reasons that the exhibition materials used in the Colonial Williamsburg Information Center are so much admired and appropriate to contemporary interest in the crafts. The Colonial Williamsburg organization trains staff in the various crafts for demonstrations of their specialties in the restored area. Occasionally, these people speak in various cities as part of the Colonial Williamsburg sales program. A combination of an exhibition and personnel representing a high level of expertise would be terribly exciting.

The craft shop programmers in unions now find themselves in the enviable dilemma of what to do next in response to the growing special interest of students in the arts and crafts, whether this expansion of activity lies in quiltmaking, rigid urethane, or survival kits, to name a few of the more recent activities.

The Crafts Center at California State Polytechnic at San Luis Obispo has put out a very engaging pamphlet containing policies, some process drawings, and explanations of their Center's offerings. Various kinds of workshops are also described in jewelry, ring casting, lapidary, silkscreening, photoset ceramics, macrame, tie dye, batik, leather, photography, weaving, sand candles, stained glass, and bike repair.

An unusually full selection of crafts activities including graphic service is described in an attractive folder from the Ohio State Union with some of the "heavier" activities:

Sign Shop, Woodworking, Silk Screening, Ceramics, Welding, Lathe Craft, Dry Mounting, Offset Lithography, Embossograph, Billboard Jet Spray, Lapidary, Jewelry, Blockprinting, Leathercraft, Enameling, Painting, Photography Darkroom, Photo Silk Screen, Showcards

The University of California at Davis Memorial Union also has a good detailed booklet with drawings in their crafts activity (including many of the items described above) in addition to film making, handspinning with a spinning wheel, weaving with frame loom, card weaving or tablet weaving, inkle loom weaving along with table and floor looms. The Davis Union also offers displays and exhibitions in their craft area. The Indiana University Union, also reporting in with an attractive folder, adds wire sculpture, picture matting and framing, and wood and stone carving in addition to other activities.

There are interesting structural variations in the crafts program as illustrated by the University of Wisconsin Milwaukee Union's Craft Center program for families featuring finger painting, water color, and work with construction paper, popsicle sticks, mosaics, beads, shells, small leathercraft items, candlemaking, decoupage, silkscreening, wirecraft, artificial staining, and creative use of styrofoam remnants. The Idaho State Craft Center works closely with their outdoor program in providing equipment such as ski bindings, outfitting of rubber boats, and the sewing of many items of clothing.

The woodcut, Sculpting in marble (with a three dimensional display of sculptor's tools and process explanation), Decoupage, Puppetmaking, Egg crafts, Sculpting in Industrial Media (such as urethane), Christmas crafts

How about sculpture to wear or small reproductions of adaptable well-known art works? Earrings for men? Dada-, Surreal-, and Pop-derived art forms as crafts are popular for children, particularly, and for students.

Video Tape

At the St. Louis Conference last year, there was an interesting session on the potential and uses of video tape in the union. I regard this technological development as one of the program facilitators which is providing and will continue to provide some fascinating and revolutionary dimensions of events in the union. As one of the speakers at the conference session pointed out, just think of the possibilities that video tape can contribute with internal control in the union of programming and transmission. Here are some of the sample applications of the exciting possibilities for which video tape can be used:

1. "You Are Here" kinds of campus programs including taping of visiting scholars' talks, concerts, etc., along with campus news;
2. Leadership training programs in order to provide an instant replay of the interaction taking place on the union programming board. It is a revealing experience to see one's self in action or inaction;
3. "Propaganda" and publicity materials of the union. A film on damage to union furnishings was shown at the video tape session at St. Louis and dramatically pointed out the union's dilemma. Union programs can be recaptured through tape or special events devised to capture campus interest or to inform the students of upcoming union events:
4. Reinforcement of experiences for students during such process activities as orientation. I am told that at one institution random shots taken during orientation were played back during a union open house, and there was always a mob in front of the set.

The possibilities for tape appear to be almost limitless. From external sources there are to be considered for the union's future the present development of video casettes. These can put a whole new slant on your movie program planning. The impact last year of *Groove Tube* went far beyond our expectations in terms of numbers of people who crowded the lounge four or five times a day to watch the various showings. There is a lecture series being marketed by one of the major management agencies, and this series features well known speakers and issue-oriented programs.

Although I do not see much mention in union brochures of video tape facilities, there are beginnings indicated. I read with great interest of the availability of equipment for campus uses for video taping local productions at the University of Rhode Island and also at the University of Minnesota's West Bank Union. Mountain View College in Texas has hosted a video tape seminar.

BUILDING SERVICES AND FACILITIES

Over the years I have been appreciative of the fact that in a great many encounters with the alumni they are apt to comment on very personalized kinds of ways that the union had been of help to them. I refer to such things as lending jumper cables to help a student start his car, calling to let a student know that his I.D. Card has turned up in lost and found, or helping a first year student through a maze of registration information. These are the kinds of things that are indispensable to the union's goals and to help create an image of a resource on campus which cares and isn't impersonal. As part of the total union concept any of the union's facilities should be a program in itself and as a component of the union's over'all effort. As part of the materials developed in celebration of the opening of their new building a few weeks ago, the students and staff at Queens College included in their brochure this statement of purpose:

"The meaning of service will be greatly liberalized in the Queens College Union setting. For here, service will not simply mean same day pick up or quick waiters. Rather it will be a total effort to make the union work for the community it serves...and withal, facilities have been planned to enhance the campus-wide services while avoiding useless duplication."

This statement sums up very well an objective of the union to make all of the union's operational parts contribute to its overall program. The many kinds of small ways in which the union can provide services seems to be almost limitless. Too frequently, I suspect, the services in one's building suffer from lack of sufficient and imaginative publicity. I would think that the Student Activities Group at the University of Missouri must have attracted a lot of readers with this flyer for guitar rentals:

G STRINGS FOR RENT (Sorry, guitars cannot be kept out overnight for serenades)

In pulling together from my collection of brochures the following list of services and facilities, I have not included general areas such as information desks, games areas, music listening rooms, ballrooms, snack bars, etc., but rather adjuncts to the commonly found building features.

Activities Carnival (KState)
  Attractive flyer for interesting students in participating in union committee work. The K-State directory has interesting titles and functions
Activity Mart (Illini)
  Shop around for a campus activity
Art Lending Library (Illini)
Babysitting Service for Faculty/Alumni (SUNY-Cortland)
Baggage Room (Duke)
Bank (UVa)
Barber Shop (UMd)
Beauty Shop (Gramb)
Bicycles, single and Bicycles built for two for rent (Aub)
Bike Corral (UWMil)
  A bike parking and rental service
Blood Drive (Brad)
Booklet (UGa)
  A 1001 Funky Things to Do in and Around the University of Georgia
Gay Peoples Alliance (GW)
  Programs designed for self-understanding and acceptance and expression as well as objective information and aid to non-gays regard changing social and political views as homosexuality. Program events include dances and coffee house programs and occasional musical productions along with dorm raps
Golf Course—Associated Students (WashSt)
Guest Rooms (UWMad)
Guidelines on Presenting
  College union programs (pamphlet for performances)
  Guidelines for presentation of art exhibitions (Penn)
Health Club—Men's and Women's with Sauna (Queens)
Health Food Center (UWMil)
Hostesses to Conduct Tours and Receptions (MemSU)
Hotel Union Club (OklaSt)
Hotline (phone) for Daily Information on Current Events (CCStC)
Information Center (UTexAus)
Information Sheet on venereal diseases in connection with District of Columbia campaign to disseminate information (GW)
Legal Aid Clinic (UWMad)
Lending Library (ArizSt)
Listening Center for Languages, Speech and Music Study (OhioSt)
Locker Rental (KState)
Lost and Found (UCalifDavis)
Mail Drop (UCalifDavis)
Master Calendar Board (UMoSA)
Minorities Center for Blacks, Indians, Chicanos (UUtah)
Newsletter—Special to Dorms of Union or Center Events (CCStC)
Notary Public (UAriz)
Hometown Newspapers (IndU)
Newspapers (Campus) Free with Breakfast (UWMad)
Ombudsman (CalSUSD)
Outing Center (UWMad) Buy or rent backpacks, canoes, sleeping bags, skis, etc.
Parking Underground (UWMil)
Parking Facility, Tri Level (OklaSt)
Pharmacy (UUtah)
Piano Practice Rooms (UMd)
Post Office (Penn)
Post Office, Automated (UMd)
Typewriters, Electric Pay (Penn)
Poster Delivery Service (LSU)
Radio Station (RutNB)
Reading Lounge (CalifSULB)
Recreation News Sheet (UCalifDavis)
  Including information on sailing, canoeing, swimming pool, recreation lodge and other outdoor programming

as backpacking, river running, bike touring, and cross country skiing.

Rathskeller Specials (Adelphi)
Homemade Sangria
Bargain beer prices with mugs, tee shirts, pens, lighters

Recreation and Resource Newspaper (UCalifDavis)

Referral Service for the Rental and/or Purchase of Works of Art (UFla)

Ride and Exchange Boards (UWMad)

Registration Counseling (UUtah)

For IDCard "Rent" (UMoSA)
Tennis rackets, ball bats, soft balls, soccer balls, football, frisbees, guitars, chess sets, cards, checkers

Ride Board (FlaSou)

Sickle Cell Anemia Testing (UConn)

Sign Shop (UMd)
Multiple Copy Processes—printing and folding
Signs—letterpress and embosograph
Drymounting

Social Security Numbers put on Personal Property (UGa)

North-South Ski Area (WashSU)

Speakers Corner (UAriz)

Sports Schedule (UCalifDavis)

Student Appreciation Week (UMiami)—The university's recognition of the student body in cooperation with students entertainment committee, student affairs offices, school music, dining services, bookstore, university program council and a department store. Food, fashion show, concerts, multi-media slides and sound films, sock hop, Mohler's Appreciation Day, plus—Joseph Heller, lecturer, Metropolitan Opera Corps de Ballet performers.

Student Discount Tickets for Theatre (UD)

Study Carrels (MemphisStU)

Swimming Pool (UAriz)

Tarot Deck (Suny/Buff)
A collection of information or as a "full house" of available resources in the university union

Campus Televised with Monitors (CCStC)
Show events of the day

Telephone Courtesy (UCalifDavis)

Travel Center (UWMad)
Low cost travel opportunities by plane, boat, bicycle, or foot. Youth discount cards and guaranteed reservations.

Tutorial File for Interested Students and Tutors (VaTech)

Tutoring Service for Student (LSU)
Listing by subject/instructor

Trophy and Engraving Service (KState)

24 Hour Phone Line of Recording Available of Events, Dates, Times, Place (UHous)

Union Tours (UTexAus)
Guided tours of the union

Typing Service for Students (LSU)

Union Volunteer Services Office (UWMad)
Coordinate and publicize information about more than 80 organizations that need student volunteers such as day care centers, community centers, hospitals, and handicapped programs.

The Union News (UWMil)
Union newspaper of building services and events

Union Week (UTexAus)
A special series of programs designed to preview Texas Union programs and programming committees' work.

University Catalog (UCalifDavis)

Up the UT Organization (UTexAus)
Booths manned by representatives of many organizations to share information with interested students.

Video Access Center (UMinnWB)
Video library of local and national area subject tapes plus equipment for loan.

Video Tape Seminar (MV)

Book Pool (UWMil)
Buying and selling used texts

Box Office (UCalifDavis)
For union progress as well as other campus events, recreation lodge, and events on other campuses

Bus Schedule (UCalifDavis)
Campus and City

Bus Stop—Union Referral Agency (UAriz)
What there is for you to do
Where to go to do it
How you can do it—also:
Irndividuals can talk to each other and about things

Calendars (Heavy Paper) (CCStC)
Which can be cut and assembled for a pin-wheel calendar of events

Camping Equipment Rental (UMoSA)

Campus Directory File (ECU)

Campus Maps and City Maps (UVa)

Campus Tours (Illini)

Calisthenics Room With Equipment (HC)

Check Cashing Service (UWMad)

Checkrooms for Coats (UWMad)

The Chocolate Moose (StIU)
Merchandising area of articles made mostly by students with proceeds used for purchase of art posters for cafeterias

Class Schedule (UCalifDavis)

Classified Ad Bulletin Boards (UWMad)

Coat Checking (OhioSt)

Commuter—local ride service (SlipRock)

Commuters—Students/facility (CalifSULB)
Cot rooms, shavers, places to nap between classes

Counseling, informal (Duke)

Craft Books in Browsing Library (UCalifDavis)

Dictionary (UCalifDavis)

Discount Operation for Automobile Accessories (UTexAus)

Dining, Pre-Theatre (UWMad)

Delivery Service (Duke)

Dry Cleaning Service (SlipRock)

Commissional Works (UCalifDavis)
At a cost or fee to cover labor and material from the craft shop

Discount Coupons for Film Programs (C-MU)
Given away free during early part of semester

Display Showcases (UMd)

District of Columbia Transit Bus Map (GW)
With all routes marked

Ecology Center (UWMad)
Information headquarters and sponsors of numerous ecological projects. Union newspapers are recycled along with print out papers. Returnable bottle dispensers are utilized as well as compactors to reduce the building waste materials.
Entrances for the Handicapped (UWMad)
Faculty Dining Room (UD)
Final Exam Schedule (UCalifDavis)
Flea Market (LSUNO)
Junk-swap boutique
Food Carry Out Service (OhioSt)
Games Equipment Rental of
Bikes, tents, sleeping bags, back packs and lawn game rental of badminton sets, bats and mitts, tennis rackets and croquet sets (BoiseSt)
Portable Video Equipment (URI)
Including deck, camera, lens and lens case, tower (for use in the union), studio facilities and editing equipment tapes.
Television, Closed Circuit (UMd)
Voter Information Sheet Concerning Registration and Absentee Ballot Information (GW)
Western Union (ArizSt)
Where to Go Guide (GW)
(Washington, D.C., for amusement, consumer goods, services)
Women's Resource Center (UUtah)
Xerox Service (UWMad)
Zip Code Directory (UCalifDavis)

My observations about expansion of present union facilities for the future would include more video-tape facilities such as a studio and equipment rental, as I have stated elsewhere in this guide. Travel centers and the implementation of travel service are expanding and will demand more attention. The implementation of craft center activities not only to supplement much of the present arts and crafts activity listed in the section of short courses, but also to enhance increasing outdoor activity.

I see other developments for the future as being film processing studios, particularly for 8mm work by students, more commodious commuter facilities, "jazzed up" book stores with more art objects, posters, framing materials, and high fidelity components. Cultural or interest groups composed of program units for women, minorities or ecology will occupy more office space.

How is "hotelvision" going to affect our union operation?

For a little lagniappe, here are some coffee house names:

The Cockpit	(Wash/Lee)
Cavern	(OhioU)
Apocalypse	(USouthFla)
Down and Under	(Aub)
The Cellar	(UAriz)
Bitter Den	(CenConnSt)
Middle Earth	(UTenn)
The Bullpup	(UMinn, Duluth)
Potpourri	(UTex)

CAMPUS CONSTITUENCIES

(See also Theme Series and Speakers)

In a session entitled *For Whom Do We Program?* at the Texas workshop, I proposed that staff and student programming boards must find a way to identify more completely the various campus constituencies. These groups' needs are important program considerations for the union. Constituencies align themselves in a variety of ways, and there are relationships, too, in faculty and staff groups whose professional and personal interests should be evaluated by the union for program ideas. The larger community also has groups who ought to be cultivated in carrying out program goals.

Here are some student groups I believe we must consider in our program designs. I am sure that there are others you can name to add to this list:

international students, married students, commuting students, part-time students, students older than the average, handicapped students, graduate students, working students, super-intellectual students, minority students, transfer students, veterans

Each campus has its own roster of interest clubs. These are easily identifiable, but don't forget the service groups, social sororities and fraternities, living units such as La Maison Francaise, German House, Home Economics House, etc.

By all means cultivate the faculty from a broad spectrum of academic departments for programming help. *This faculty input is absolutely essential to the success of your program.*

Other groups such as alumni and staff professionals and non-professionals have special interests and needs with which the union can help through programs and services. Frequently within the traditional Office of Student Affairs framework there are administrative units such as placement, financial aid, the health service, admissions and records, etc., whose services can be greatly implemented via the facilities of the union.

Although there are many programs included in my publicity materials centered around international students and minority students and their respective cultures, the "pick-ins" get a little thin with special reference to other campus groups. Here are some programs with special constituencies in mind in addition to the programs or events listed in the section on theme series:

UTexAus
SOTA (Students Older Than the Average) in cooperation with Office of Dean of Students and Continuing Education:

Happy Hour Series
Noon time series (with food on sale)

Lecturer on Counseling/Psychological Services, "Packaging the Older Student"

Lecturer from Continuing Education, *A Profile of the Returning Student to the U.of T., at Austin*

Lecturer from History Department, *A Faculty Member's View of the Older Student*

Summer picnics for returning students and their families in community retreats.

Lecturer from Phys.Ed. Department, *Careers for Students Older Than the Average.*

UWMil
Union Family Program

Films and special entertainment; ventriloquist, magician, art and craft production, creative dramatics, story telling, musical selections, talent showcase, dance program. Also Oktober Fest—family priced German menu and ethnic entertainment.

VaTech
Children's Films for children of the University community sponsored by Married Students Committee.

USouthCar
Carolina Wives

Lectures, baby sitting service, sewing, trimnastics classes, holiday parties for the children.

USouthCar
Married Students

Mixer at the beginning of the fall semester for getting acquainted; also, some information on the city, where to shop. Monthly dinner dances scheduled in connection with dates of home football games.

USouthCar
Carolina Wives

In addition to working with married students committee, holds monthly meetings with particular topics of interest such as "safe and unsafe toys." Several children parties held at holiday times such as Halloween and Christmas. Also trimnastics, baby sitting service, and sewing.

In citing the intellectually superior student group as a campus constituency who should be cultivated for union programming purposes, I am reminded of a friend's son who is a sen. r at Wesleyan (Connecticut) which has no union, he tells me. I find George's accounts of the programming at Wesleyan very interesting.

George is bright, a good student, excellent company, and the kind of pleasant "smartass" we'd be lucky to have participating on a union board. About a third of his courses are tutorials designed by him and faculty members in an experimental college set-up. This arrangement has good union possibilities for student initiated activities. Emanating from their "world music department" (his description), George cites interesting tastes and programs presented in oriental music including the use of the gamelang and the presentation of Chinese Comic Opera which he describes as the seventeenth century equivalent of rock and roll enjoyed by the masses! He also claims most symphony orchestra programs are "too organized". He relates better to African drumming and dancing with audience participation *and* free wine. He admires environmental sounds acquired via a tape recorder, electronic devices attached to traditional musical instruments, the Moog Synthesizer, American Indian music including Navajo vocal techniques, and Coltrane for contemporary jazz. He reads John Barth, Anthony Burgess, Terry Southern, Tom Wolfe, and John Ciardi. A preferred political figure is Bella Abzug. As suggestions for short courses, he proposes the philosophy and history of chess, Elizabethan programs, science fiction, bridge for mathematicians, and, in jest, Armed Robbery I. As recreational items, he proposes that the television formats for Password and Concentration be adapted to be played by students and faculty.

Seeking out this kind of student is well worth the effort, as I think you would agree in George's case.

PROGRAM RESOURCE MATERIAL

As a variation on the old philosophical party game of naming and stating the reasons why you would most want a certain individual to occupy the hospital bed next to yours, why don't you apply this premise in terms of picking the one program resource item which you'd most like to have available to the exclusion of all others? Fortunately, union programmers don't have to put their resources into this perspective, but I pose the question just to emphasize and to recommend forcefully as I can my preference: *The New York Times*. I don't make this selection simply on the basis of "all the news that's fit to print" from the straight, excellent coverage of national and international news accompanied by editorial opinion and focus articles by distinguished columnists (with whom you may or may not agree). I think the whole ingenious *Times* umbrella of quality and depth makes this newspaper the single most valuable resource there is for the union staff member.

The *Times* news requires what I call activity at one of the highest levels of program development, namely, using the newspaper's reporting as sources of basic information or clues or tips from which to build one's own union events. This procedure is not always easy, but it's infinitely rewarding and valuable. It contributes much to your professional development as a programmer to use these news items to help shape your own program directions and content. The intellectual responsibility and hard work of interpretation and application are awesome. Through this process of news item selection the creative doer can strengthen his craft in contrast to the less demanding task of being a canned program follower.

The Sunday *Times* is particularly rewarding for *The Week in Review* which includes summaries and special articles about national and world developments, editorials, law,

education, and medicine. Touring and recreation at home and abroad are featured in the Travel Section, and the part of the Sunday paper I always look at first is what I call the "Drama Section" but also includes items on architecture, art, coins, dance, gardens, home improvment, films, music, recordings, photography, stamps and TV. Periodically there are reviews of recordings by categories— opera, symphony, rock, among others—and suggestions for a basic library along a periodic supplement on high fidelity equipment. The Sports Section also includes materials on automobiles, boats, dogs, cats, and other pets as well as transportation news items. There's also the Magazine with its diverse feature articles including puzzles, food, fashions, home decorations, and bridge. To round out the Sunday features, the Times Book Review and a section on Business and Finance are a part of the huge weekly package. The daily versions include U.N. proceedings, meteorology, chess, and surely some of newspapers' most glamorous daily ads. I go into all of this detail in an effort to encourage you to subscribe by mail if you don't have this resource available on a daily or weekly basis. It's well worth it.

For some months now I have clipped the newspaper daily, not only to keep pertinent items of information on the arts which appealed to me, particularly, but to explore with student committees and staff what possibilities there are for us based on recent news items. Here are some recent examples from my clippings collection having to do with higher education and/or obvious application potential for union programs with dates of the news items:

Medieval Studies at Colleges Emerge as Intellectual Force, 4/13/72

Museum at College Shows Art to Blind (special art exhibition at the University of Illinois of art forms for the visually handicapped and deaf persons), 6/23/72

From Ham to Hams, It's in a Museum (reference to various kinds of museums and possible sources for three dimensional shows), 4/30/72

A "Religious Woodstock" Draws, 75,000 (Fundamentalist Christianity, including the student dominated Jesus movement, in the Cotton Bowl in Dallas), 6/16/72

Colleges: A Drastic Overhaul at Hobart (an innovative, liberalized curriculum plan which features student design), 6/25/72

Do It Yourself Furniture Kits: Hobby and Creative Outlet, 5/30/72

Tripping on Bicycles, 6/4/72

Young Silversmiths Show Their Wares, 7/25/72

English Learned in a Coffee House (N.Y.U.), 5/7/72

30-Year Old Christian Commune in Georgia Thrives After Adversity (The Koinonia program), 5/27/72

Now It's Skinny Lib with Loud Protest, 8/4/72

Now the Main Event: Greased Wrestling, 5/7/72

Editorial: College and University Students attempt to recapture childhood through childrens' literature, the recent passion for Howdy-Doody, and childrens' clothes, 6/29/72

Mother Goose (poems) recycled, 7/16/72

Stained Glass as Functional Sculpture, 10/23/72

Fraternities Aren't Only for Brothers' (Admittance of women as members), 10/23/72

Exhibition Reveals Diversity of Shells, 11/2/72

Elis Can Fail, but Yale Will Forget (Change in grading system at Yale), 9/24/72

W.C. Fields is Honored, Dog Kicked, Child Abused, 1/31/72

Beer Can Collectors Hold Barter-Fest, 9/26/72

Job Market for the College Graduate Projected as Tighter through 1970's, 9/25/72

Student-Built Minicars Tested in Detroit, 8/13/72

A College Opens Consumer Center, 10/8/72

Thousands Finding Meditation Ease Stress of Living (transcendental meditation), 12/11/72

Midday Break: Food for thought and stomach ... Lunch and Learn, the noontime series back for another season at Pace College, 3/6/73

Campus Police Assert Students Demand More Protection as Crimes Increase, 10/29/72

Indian Beadwork: Fine and Beautiful, 12/11/72

Indian Story Told Through Fashion, 12/5/72

Marijuana—New Support for Making It Legal, 12/3/72

New Trends Emerging in Mystery Fiction, Who's Doing It?, 11/28/72

Students Earning a Year's Credit for Aiding Poor, 11/28/72

At a Needlework Class, Men Have a Lot to Learn, 12/1/72

Coeds Finding a Welcome in ROTC, 12/4/72

Necklaces That Have Sound, 12/7/72

Carpentry Classes Geared to Girls, 11/30/72

Eskimo in College Seeks to preserve Heritage of People (a 20 year old sophomore at Eastern Washington State College is translating and recording old Eskimo stories to fend off losing cultural heritage), 11/8/72

Rutgers Holds off Princeton to Win—In Frisbee, 11/7/72

Marriages in Academia Reflect the Changing Status of Women, 11/13/72

Whooping It up Again for the Big Game on Saturday (Account of activities at University of Southern California: beer parties in Sigma Chi parking lot, street dances, pep rallies and bonfires, marching bands, song girls, yell kings, use of the phrases "well rounded,"—"fraternities encourage responsibility,"—"heritage in athletics," the Kappa Alpha Rose, toy week.), 11/16/72

Balloon Builder Teaches a Course (Says Construction Can be Done in Living Room), 9/28/72

Whirling Dervishes Show Ancient Ritual in Brooklyn, 11/16/72

Jewish Studies—A New Favorite on Campus, 1/14/73

Hard Drugs Fade on Campuses, 11/20/72

In Name of Charity, Dancing All Night—And Next Day, Too (Marathon dance at Adelphi University for Charity), 4/23/72

V.D. Blues Yields Strong Reaction (TV program), 10/17/72

Nostalgic Michigan Students Join an Old Fashioned Homecoming (telephone booth crowding contest, a beach movie with Frankie Avalon, hula hoop contest, football game in the mud, tug of war across Huron River, Homecoming queen, costumes of the 50's), 10/30/72

Students Prowl the Streets to Learn About Cities (a federally

funded environmental education project), 12/10/72
History Texts Are Praised for Portrayal of Negro, 10/11/72
Tap Dancing: The Big Craze in London, 6/5/72
Homosexuals Organize at Universities, 1/28/72
Gershwin—American Rhapsodist, A philatelic tribute, 2/4/73
Caribbean Cruise Attempts to Seek Meaning of Apollo (A panel of Hugh Downs, Dr. Robert Enzmann, Isaac Asimov, Ben Nova, Donald Banks, and Norman Mailer on a cruise ship and discussing the implications of space travel. Katherine Anne Porter, also in attendance, will write an account of the groups conclusions), 12/12/72
Course Catalogs: These Really Tell you Something (New formats for explaining course offerings from college catalogs. For example: *Kemeny Krispies: Food for Thought from the Dartmouth College Guide, 1972*, named for Dartmouth College President), 12/17/72
The Working of Glass: Ten Years of Growth for a Neglected Art, 1/13/73

The *Times'* Annual Education Review Section of January 8, 1973 includes some very thought provoking pieces with great inferences for the college union. Among the many articles in this special section are:

What is an Educated Person?
Courses Tailored to Student Interests
New Interest Awakening in Foreign Studies
Engineering Schools Try to Mold a Broader, More Humanistic Graduate
Business Schools Shift from Theory to Practice
The Humanities, Viewed as a Crucible for Higher Education:
Hot Courses on Campus: Dreams, Yoga and 'I Ching'

The above do make you want to call a meeting of the program staff, don't they? My clippings collection of the last six months now numbers about 300 pieces. These accumulated items are something of a gold mine for a variety of reasons. Why not start your own, if you haven't already?

In a maneuver not unlike sneaking a little "Kitchen Bouquet" into the red eye gravy preparation when no one is looking (just to play the game further about expressing a preference for source of material), why don't you fold a copy of *New Yorker Magazine* into the *Times* in order to have available Pauline Kael's superb film reviews as well as some profiles of experts on such items as visceral learning or noise pollution to name a few, or a recent piece on science fiction in Onward and Upward With the Arts? Within the past few months, the magazine carried a profile on Dick Cavett whose television show in its attempt to entertain and inform frequently is good program source material. In other profiles, *The New Yorker* as of late has featured such personages in the arts alone as Jonas Mekas, the filmmaker, Marian McPartland, the jazz pianist, and Jacques Tati, the French actor, all of whom are good union program references.

Some Additional Comments

When I started working on the U.G. this past fall, I had intended to include a section of comments and program listings as these related to events presented in a certain area of the union. Other than some obvious approaches such as the use of a lounge for an informal concert, special food representing a theme or a culture in a dining area, or variations on tournaments and promotion approaches in the games area, I didn't really find that much material in my brochures collection about programming for specific union locations. I would urge you, however, to draw into your programming all the union's physical resources which are suitable means of helping achieve maximum impact for your calendar of events. In tours of other unions (and in my own), for example, I do not see enough book store promotions related to the union's speaker or theme series programs or film series. Are we missing out on creative use of space in faculty dining rooms which lie idle after the lunch hour? How is the coffee house being used other than for weekend entertainment? How are the operational personnel of the union being drawn into the over-all program of the union?

Although slow going and sometimes difficult to interpret such items as all campus events calendars in terms of union participation, the pursuit of the brochure I have collected for the U.G. has been a real joy. Many of our unions have overall marvelous programs. As I stated earlier, these listings in the guide are intended for you to use as a checklist or ideas or points of departures for your own program development. It would be fun and interesting to hear from those of you whose programs I have listed as to your evaluations of how the programs were actually received on your campuses.

I very much appreciate the cooperation of those of you who sent me materials. If there is a subsequent edition of the U.G., please respond again. In the meantime, please let me and the Core Consultation Team know your reactions to *The Uncommon Guide*.

Institutional References

Programming events have been cited from the following unions or student activities groups. Please consult your Association directory for complete addresses and staff names in case you wish to make an inquiry about a program.

Adelphi
Adelphi University, Ruth S. Harley University Center

UAriz
University of Arizona, Student Union Memorial Building

Aub
Auburn University, Auburn Union

BoiseSt
Boise State College, College Union

Brad
Bradley University, Bradley Student Center

UCalifDavis
University of California at Davis, Memorial Union

CalSUSD
California State University at San Diego, Aztec Center

UCSFMed
University of California Medical Center at San Francisco, Guy S. Millberry Union

CalifSULB
California State University at Long Beach, College Union

UCDavis
University of California at Davis, Memorial Union

CSPSLO
California State Polytechnic University at San Luis Obispo, Julian A. McPhee College Union

C-MU
Carnegie-Mellon University, Campus Activities Center

CCStC
Central Connecticut State College, Student Center

CenMoSC
Central Missouri State College, College Union

CSU
Colorado State University Student Center

Colgate
Colgate University, James M. Colgate Student Union

UConn
University of Connecticut Student Union

DelSt
Delaware State College, King Student Center

UD
University of Delaware Student Center

Duke
Duke University, University Union

Duq
Duquesne University, Duquesne Union

ECU
East Carolina University, East Carolina Union

ETennSU
East Tennessee State University, University Center

ETexSU
East Texas State University, Sam Rayburn Memorial Student Center

FlaSou
Florida Southern College, College Union

UFla
University of Florida, J.W. Reitz Union

GW
George Washington University, Cloyd Heck Marvin Center

UGa
University of Georgia, Student Union

Gettys
Gettysburg College, Student Union

Gramb
Grambling College, Favrot Student Union

Ham/Kirk
Hamilton and Kirkland Colleges, Black and Puerto Rican Union

HPC
High Point College, Student Activities

HC
College of the Holy Cross, Henry M. Hogan Center

UHous
University of Houston, University Center

idahoSt
Idaho State University (Pocatello), Student Union

Illini
University of Illinois, Illini Union

IndU
Indiana University, Indiana Meorial Union

UIowa
University of Iowa, Iowa Memorial Union

K-State
Kansas State University, K-State Union

LaSalle
La Salle College, College Union

LSU
Louisiana State University, L.S.U. Union

UMaine
University of Maine (Orono), Student Union

Manchester
Manchester College, College Union

UMd
University of Maryland, Student Union

MemSU
Memphis State University, University Center

MiamiU
Miami University of Ohio, University Center

UMiami
University of Miami, Whitten Memorial Student Union

UMoSA
University of Missouri (Columbia), Memorial Union

UMont
University of Montana (Missoula), University Center

MontSC
Montclair State College, Student Center

MV
Mountain View College, Student Union

NYUBronx
New York University (Bronx, New York), Gould Student Center

NYULoeb
New York University (New York, New York), Loeb Student Center

NorthC
North Central College, Alumni College Union

UNC
University of North Carolina (Chapel Hill), The Carolina Union

OhioSt
Ohio State University, Ohio Unions

OhioU
Ohio University, Athens, John Calhoun Baker Center

OklaSt
Oklahoma State University (Stillwater), Student Union

Penn
University of Pennsylvania, Houston Hall

Queens
City University of New York, Queens College, The College Union

URI
University of Rhode Island, Memorial Union and Student Activities

RutNB
Rutgers University (New Brunswick), Student Center

StLU
St. Louis University, Busch Memorial Center

SlipRock
Slippery Rock State College, College Union

USouthCar
University of South Carolina, University Union

USFla
University of South Florida, University Center

SWTexSt
Southwest Texas State University, Student Center

SUNY/Buff
State University of New York at Buffalo, Student Union

SUNY/SB
State University of New York at Stony Brook, Stony Brook Union

SUNY/Cortland
State University of New York at Cortland, Fay Corey College Union

UTenn
University of Tennessee (Knoxville), University Center

UTexAus
University of Texas (Austin), Texas Union

TexA&M
Texas A & M University, Memorial Student Center

Tuskegee
Tuskegee Institute, College Union

UUtah
University of Utah, Utah Union

UVa
University of Virginia, Newcomb Hall

VaTech
Virginia Polytechnic Institute and State University, Squires Student Center

Wash/Lee
Washington and Lee University, Student Center

WashSU
Washington State University, Wilson Compton Union

UWMad
University of Wisconsin (Madison), Wisconsin Union

UWMil
University of Wisconsin (Milwaukee), U.W.M. Union

UWSP
University of Wisconsin (Stevens Point), University Center

UWWWater
University of Wisconsin (Whitewater), University Center